



Initiatives for Mobile Solutions in Cities and Regions: Best Practice example City of Bremen

Mobile Communications and Society
New Opportunities for Working and Living

Tokyo, April 02-03, 2003

Ministry for Economic
Affairs and Ports



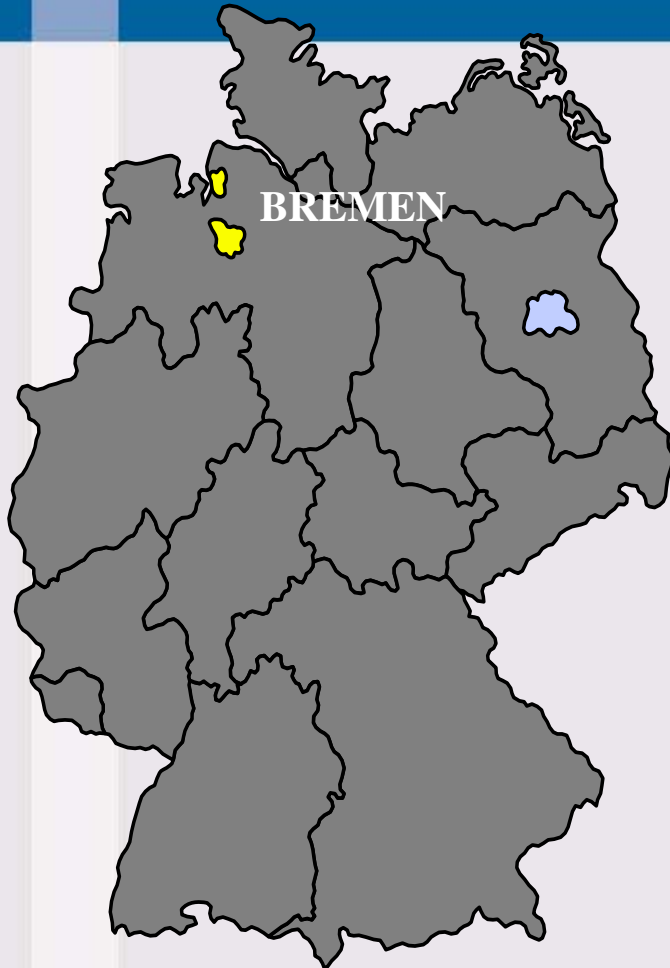
German Federal State of
Bremen



BBA Bremer Innovations-Agentur GmbH
Ein Unternehmen der Bremer Investitions-Gesellschaft mbH

The German Federal State of Bremen

2



- one of the 16 states of Germany
- almost 700.000 inhabitants
- major economic sectors:
 - foreign trade and logistics
 - food industry
 - car manufacturing
 - aerospace industry



Vision: Mobile.City Bremen

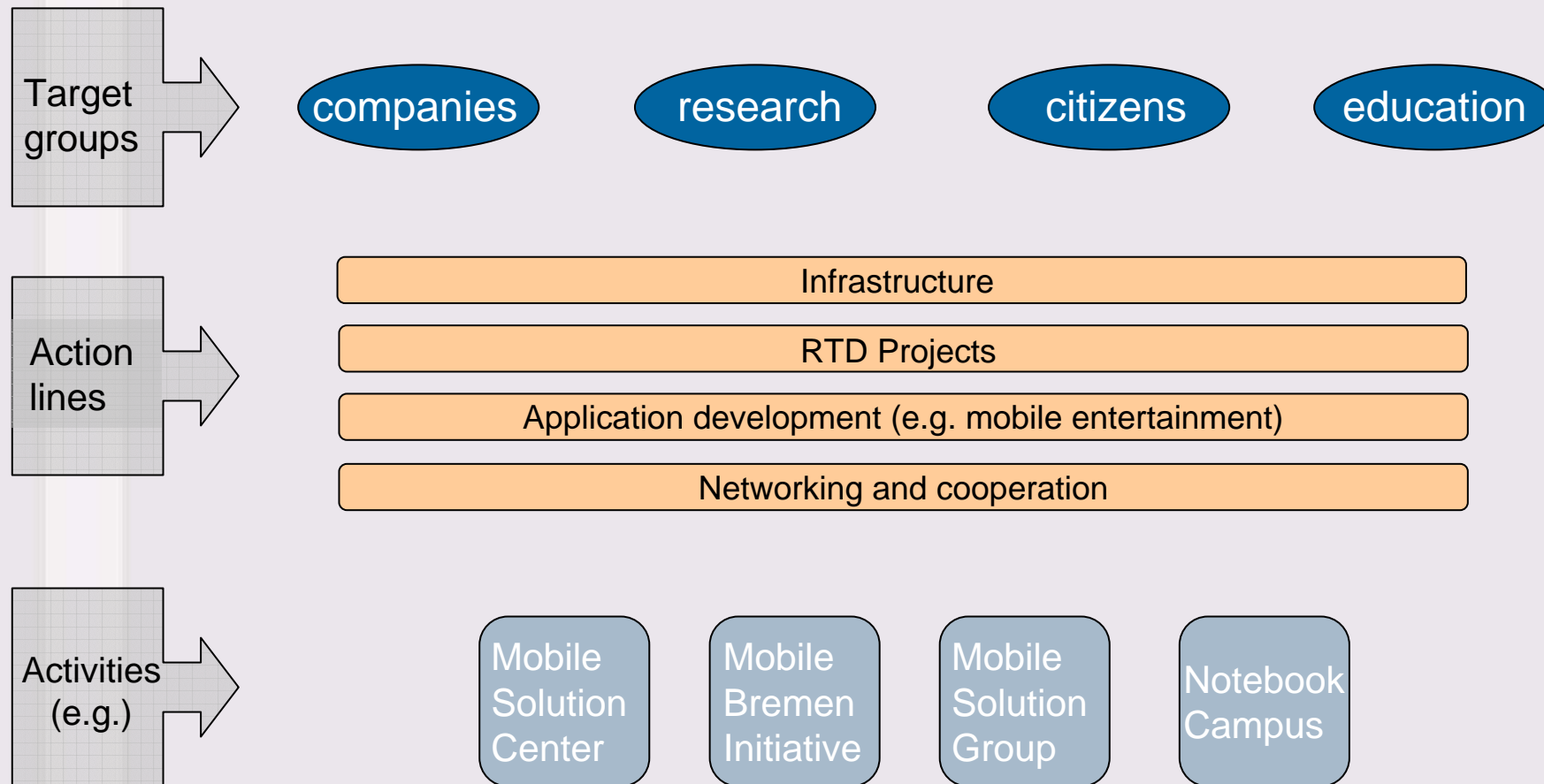
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- Facilitator for mobile solutions
- Testbed environments
- Interregional networking of mobile cities
- European centre of excellence for mobile solutions



Mobile.City Bremen: Integrated Concept

4



The European Dimension: The Integrated Project wearIT@work

Supporting Mobile Work by Hands-free Wearable Computing



Center for Computing Technologies
University of Bremen
herzog@tzi.de

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Targets for the Mobile Solution Center

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Focal point for technology development

International competence center

Cluster formation: science and industry

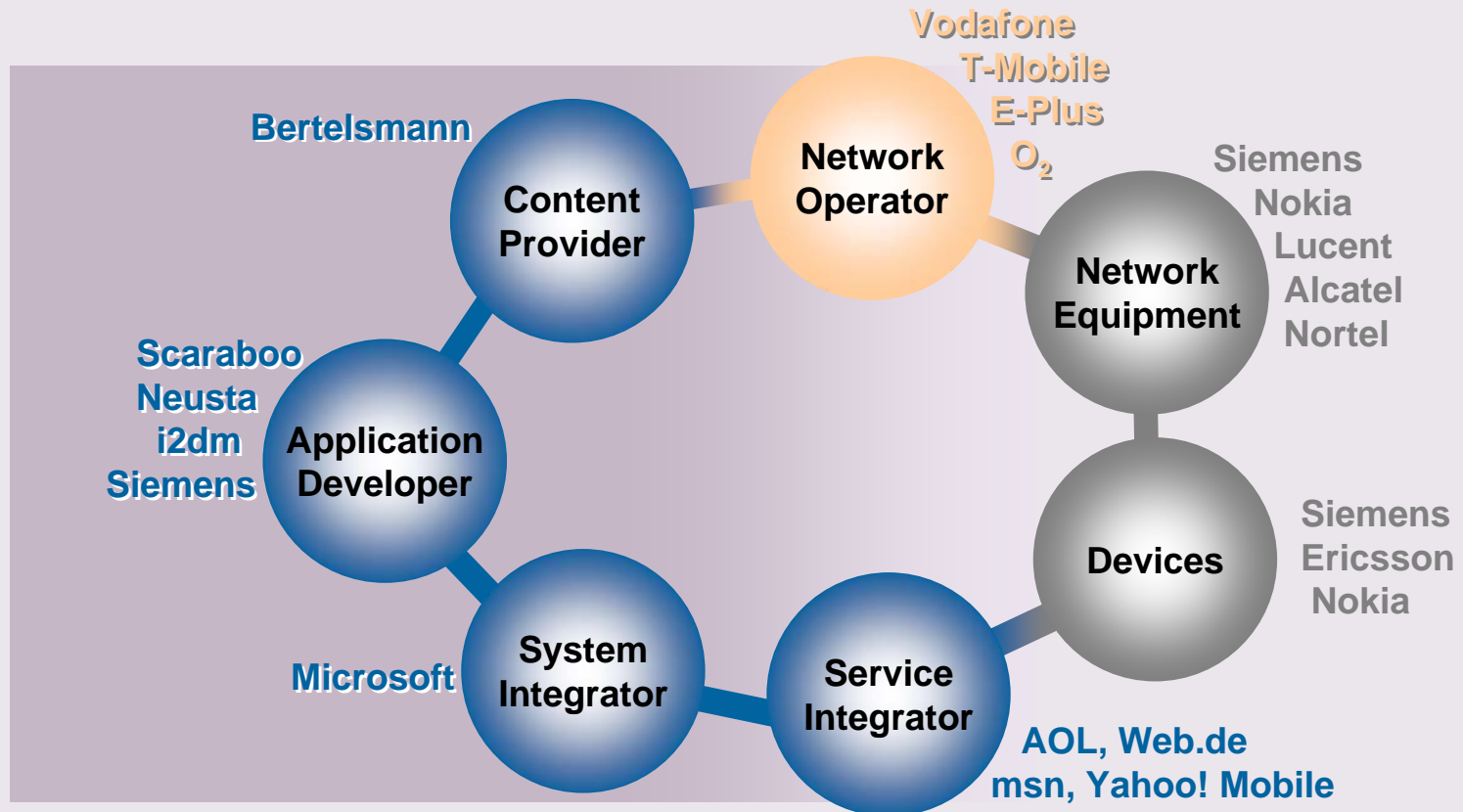
Push for new technologies, applications and hardware

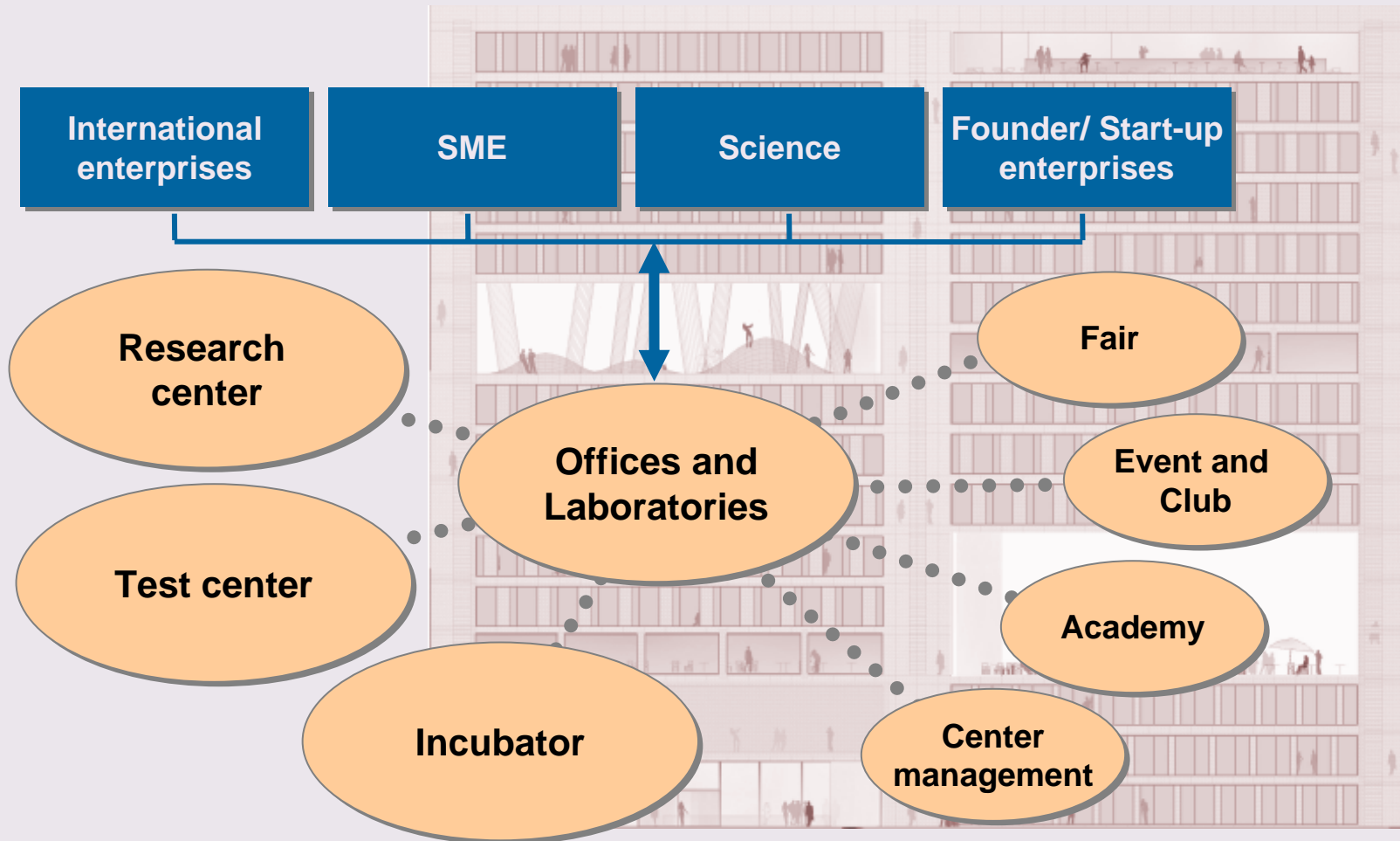
Spin-off companies

Settlement of new companies



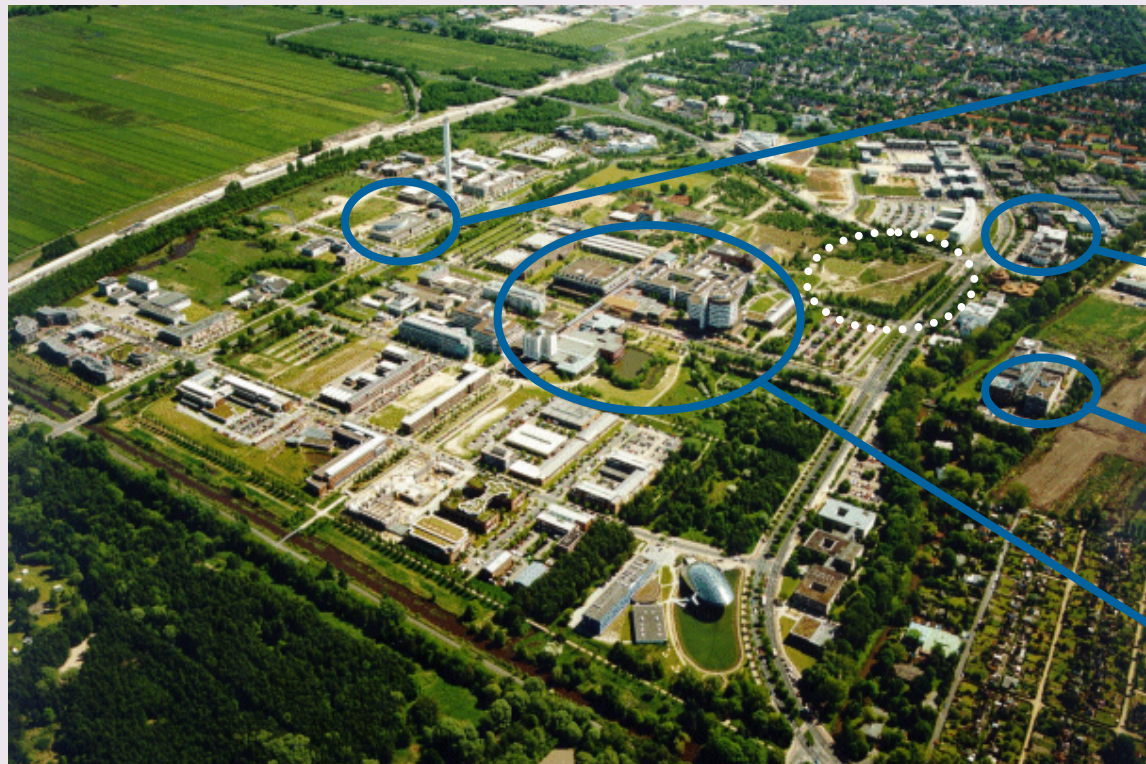
Target groups: international and domestic companies





Location: Bremen Technology Park

Close to technology transfer-oriented institutions



BIBA

Bremen Institute of Industrial Technology and Applied Work Science

TZI

Center for Computing Technologies

IKOM

Center for Information and Communication Technologies

University of Bremen

