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# **System of Systems and Total Optimization**

## **- Symbiotic Autonomous Decentralized Systems(ADS) -**

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Services & Platforms Business Unit  
Hitachi, Ltd.

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- 1. Introduction of Hitachi**
- 2. Three Waves in IT**
- 3. AI Technologies and “Lumada”**
- 4. Examples of Industrial Solutions**
- 5. Activities in Europe**

# 1-1. History of Hitachi

Hitachi founded  
in **1910**

History of  
a century  
Social  
Infrastructure

5hp Motor



Nuclear  
Plant



Railway  
System



Now

History of  
a half century  
Information  
Technologies  
(IT)

Mainframe



Internet



IoT



**1965**

# 1-2. Segment constitution (FY2015)



■ **Others**  
(Logistics and Other services) \*2



■ **Financial Services** \*3



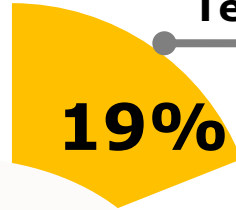
■ **Information & Telecommunication Systems**

■ **Smart Life & Ecofriendly Systems**

6%

11%

3%



■ **Social Infrastructure & Industrial Systems**\*1



■ **Automotive Systems**

9%

Revenues  
10,034.3 billion yen

21%



■ **Electronic Systems & Equipment**

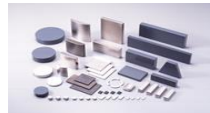
■ **High Functional Materials & Components**

14%

7%

10%

■ **Construction Machinery**



\*1: Effective on April 1, 2015, the "Power Systems" became part of the "Social Infrastructure & Industrial Systems."

\*2: Hitachi Transport System, Ltd. which is included in "Others" became equity-methods affiliate of Hitachi, Ltd. on May 19, 2016.

\*3: Hitachi Capital Corporation which constitute of "Financial Services" is planned to become equity-methods affiliate of Hitachi, Ltd. in October, 2016 or after.

# 1-3. Social Innovation

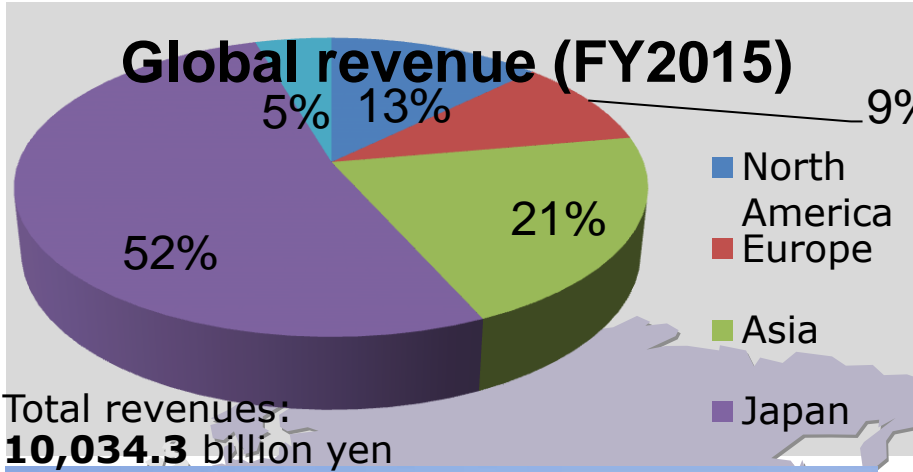


**Hitachi meets global needs  
through our Social Innovation business.**

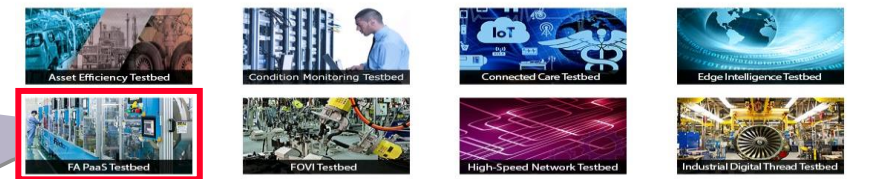
**"IT" x "Social Infrastructure"**



# 1-4. Global Activities



Testbeds are a major focus and activity of the Industrial Internet Consortium and its members. The Testbed Working Group accelerates the creation of testbeds for the Industrial Internet and serves as the advisory body for testbed proposal activities for our members. It is the centralized group which collects testbed ideas from our member companies and provides the members with systematic, yet flexible guidance for new testbed proposals. Our testbeds are where the innovation and opportunities of the Industrial Internet – new technologies, new applications, new products, new services, new processes – can be initiated, thought through, and rigorously tested to ascertain their usefulness and viability before coming to market. Learn more about testbeds in general and specific testbeds below.



<http://www.iiconsortium.org/test-beds.htm>

## Traffic Management Solutions



## Maui Energy Management System

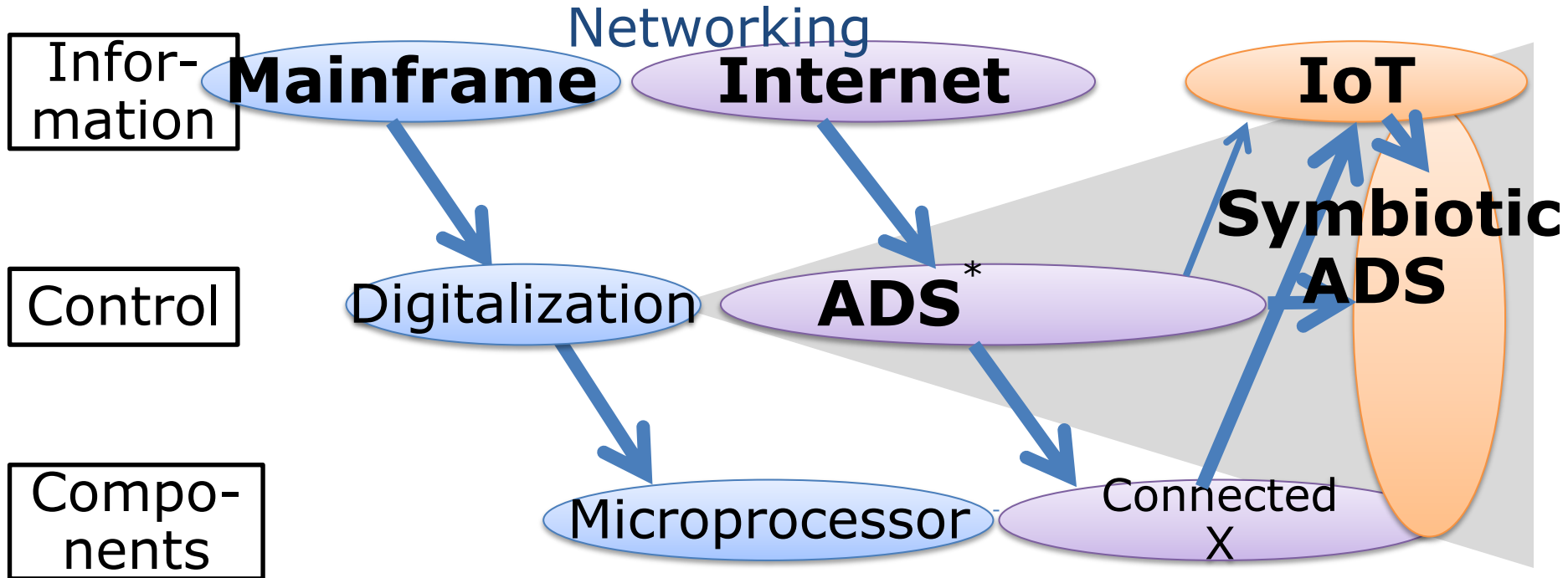


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# 2-1. Three Waves in IT



\*ADS: Autonomous Decentralized Systems

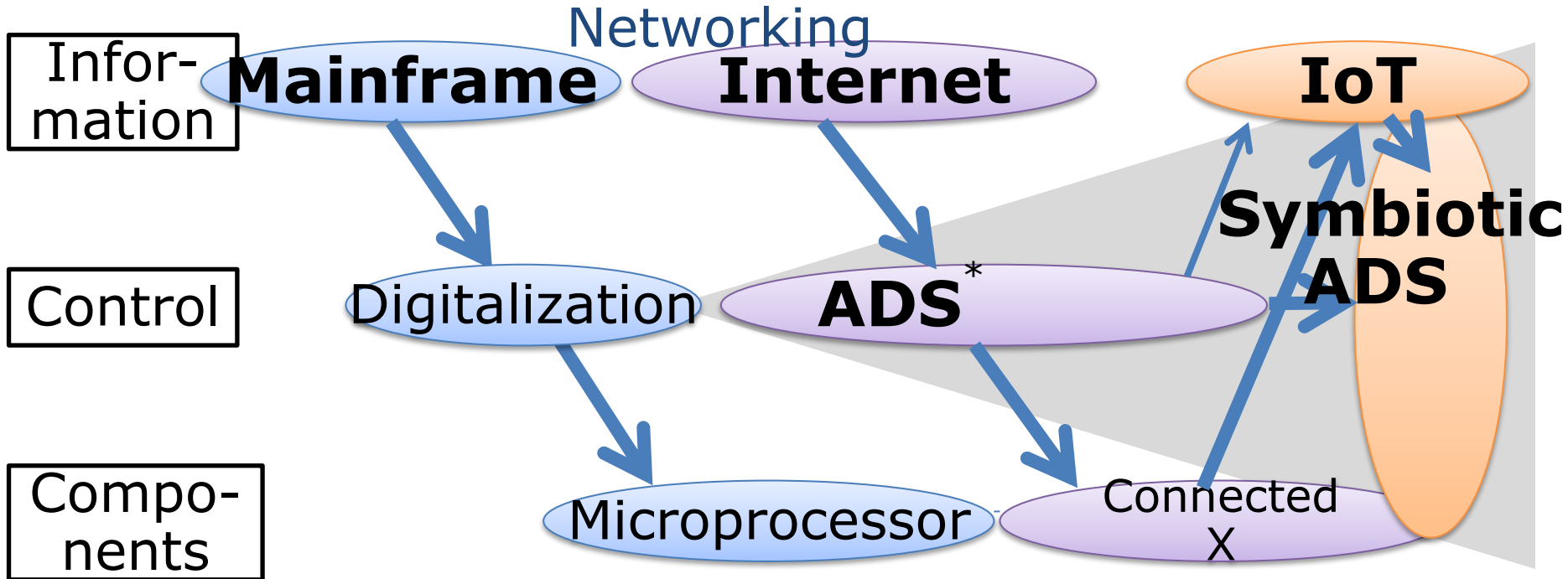


# HITAC<sup>\*</sup> 7250 (1967) ; Control Computer



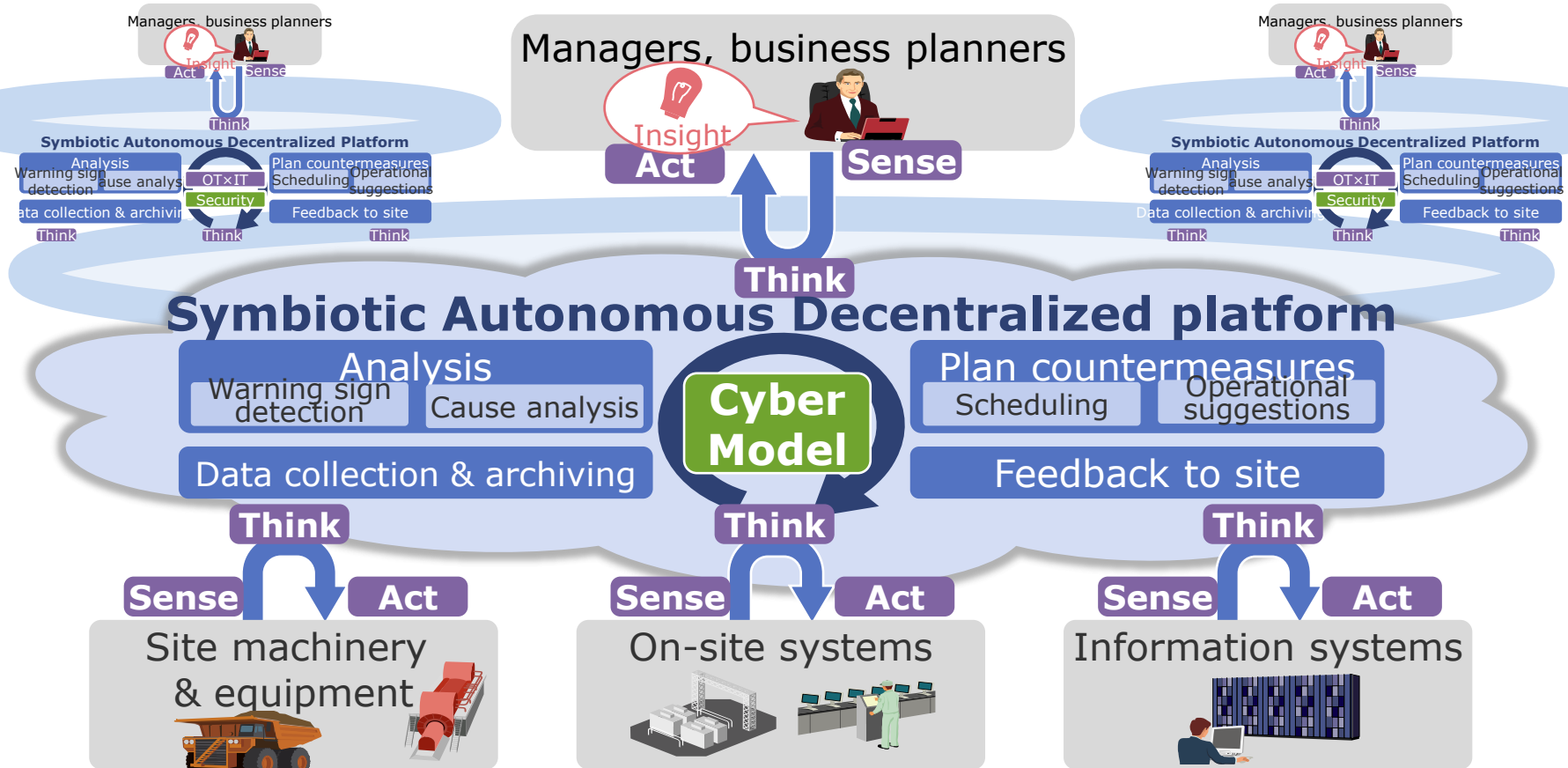
\* HITAC: Hitachi Automatic Computer

# 2-1. Three Waves in IT



\*ADS: Autonomous Decentralized Systems

# 2-2. Symbiotic ADS



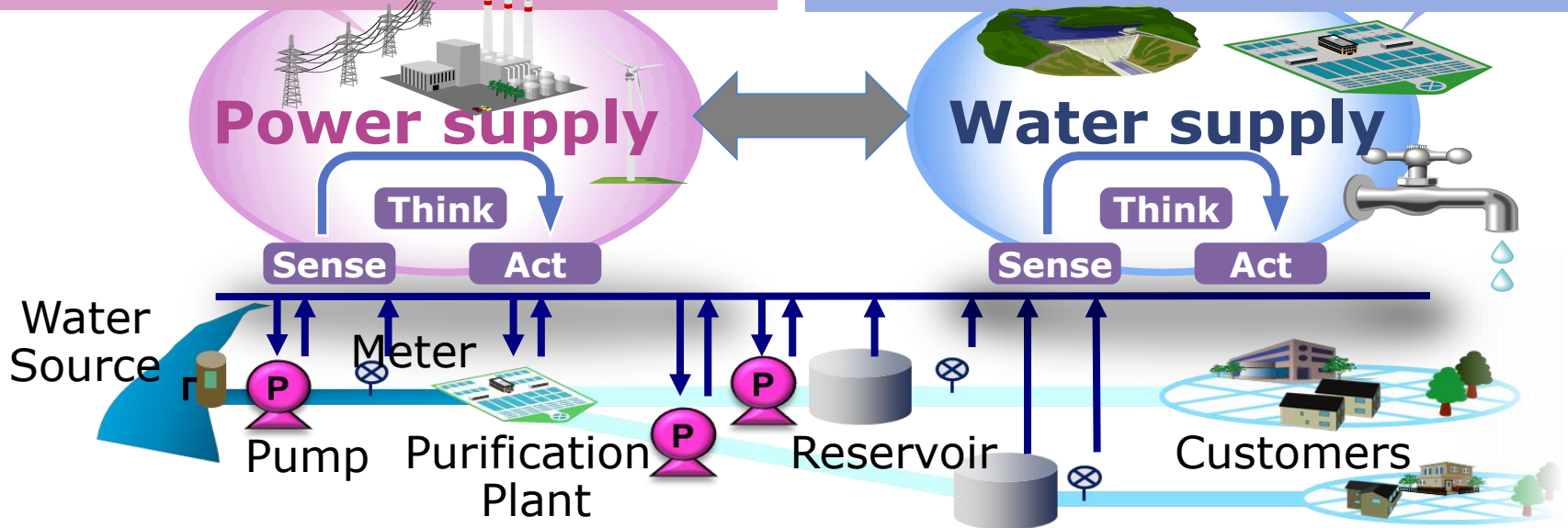
\* OT: Operation Technology

# 2-3. Example of Symbiotic ADS

Coordination between Power and Water supply operation systems cuts/shifts energy consumption.

- Loosen tight balance between demand and supply of electricity.
- Downsize facilities.

Save energy cost by utilizing off-peak price, incentives and contract of lower level.



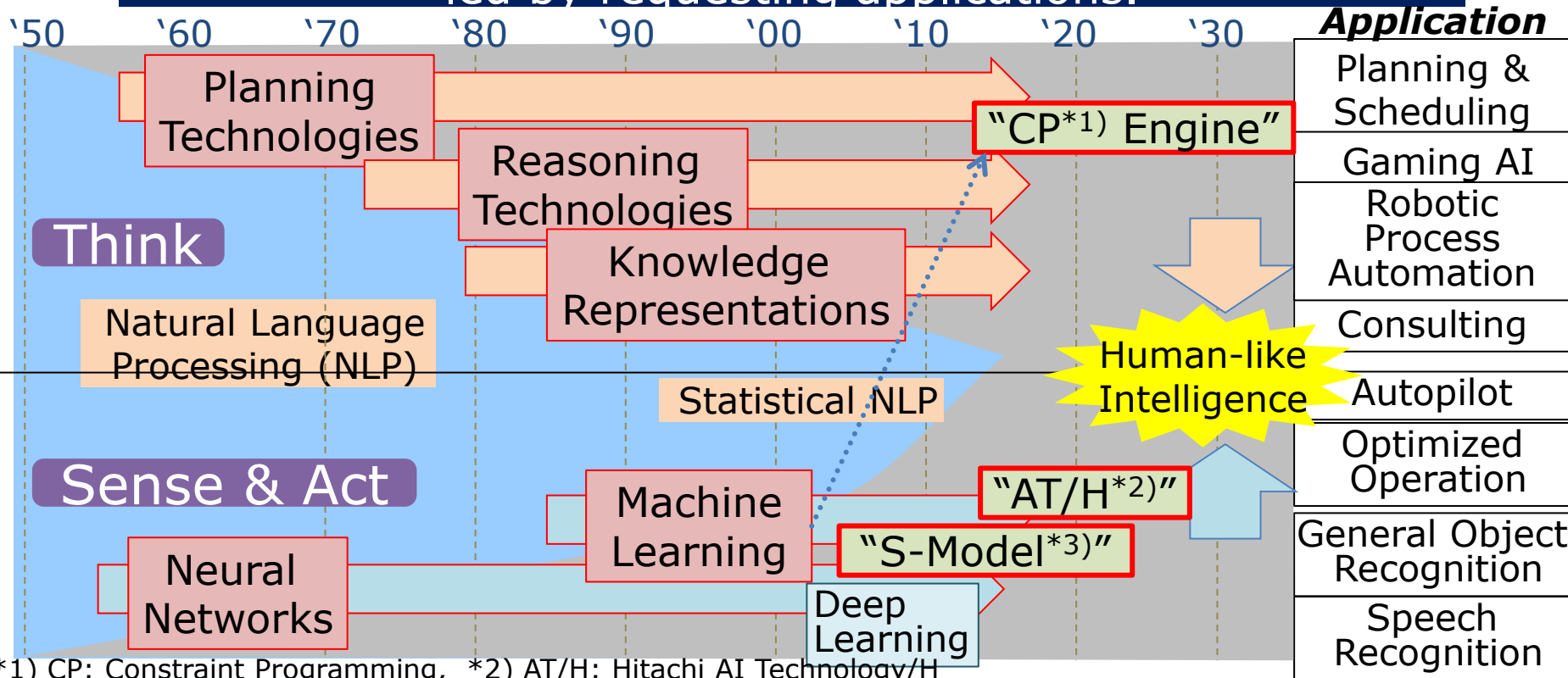
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# 3-1. Artificial Intelligence(AI) related Techs

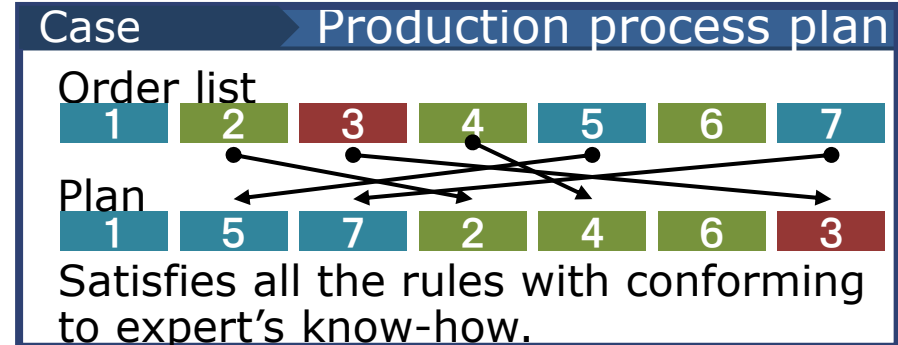
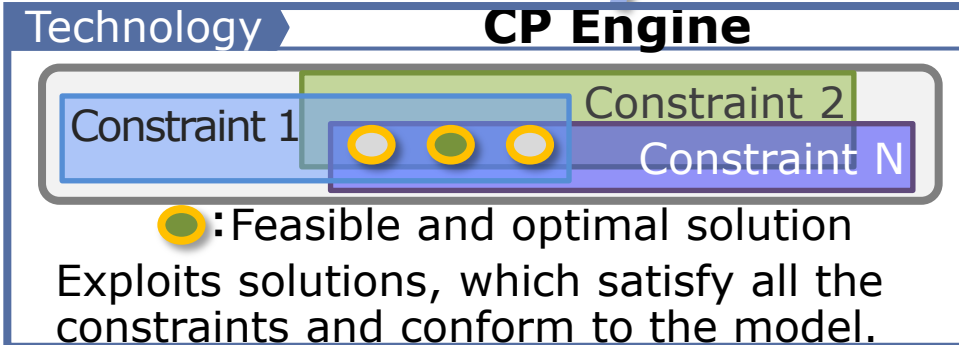
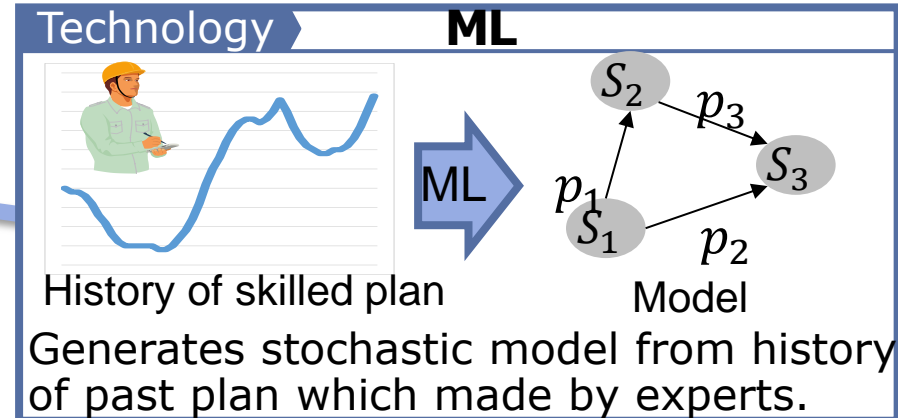
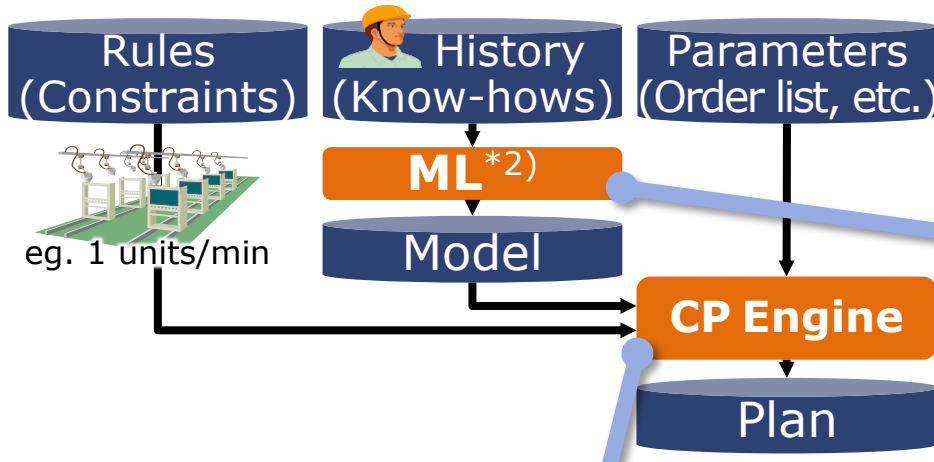
AI technologies can be categorized into some groups led by requesting applications.



\*1) CP: Constraint Programming, \*2) AT/H: Hitachi AI Technology/H  
\*3) S-Model: Statistical and Simulation Model based Production System

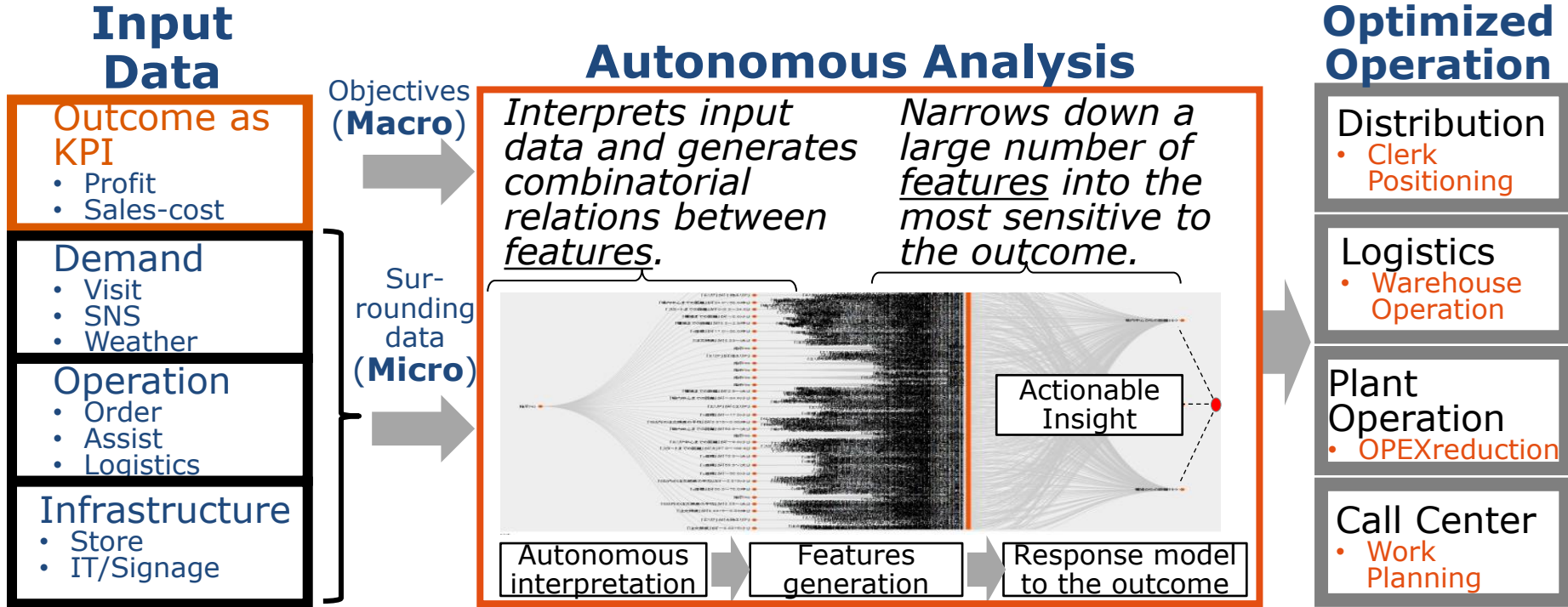
# 3-2. CP\*1) Engine with Machine Learning

Automatically plans as if expert operators do.



\*1) CP: Constraint Programming, \*2) ML: Machine Learning

Helps manager to discover the most sensitive features to the outcome.



features; Combination of some **Micro** data with specific range



# 3-4. 14 Practical Applications of AT/H

1. **Distribution**
2. Insurance
3. Securities
4. Bank
5. **Logistics**
6. **Employee activation**
7. **Water plant operation**
8. Railway
9. Pharmacy
10. Manufacturing
11. Construction
12. Machinery
13. Material
14. Motor vehicle

## Distribution



Discovery of a hotspot where a clerk stands increasing revenue per customer by **15%**

## Logistics



Discovery of optimized picking order with the efficiency improvement of **10%**

## Plant Operation



Discovery of efficient operation pattern to improve OPEX by **3.6%**

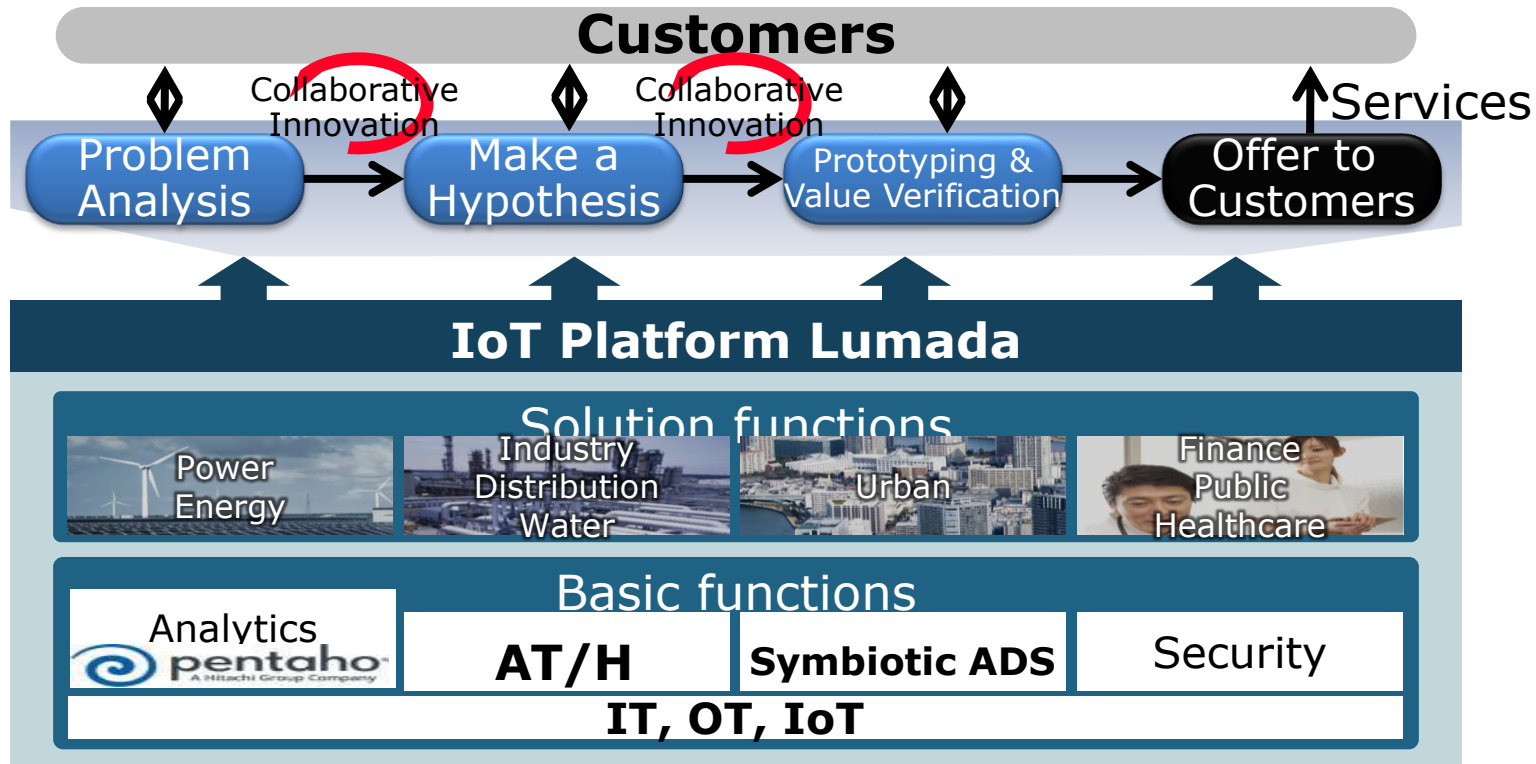
## Call Center



Discovery of members pattern to take a break to increase order success rate by **13%**

# 3-5. IoT Platform "Lumada"

**Lumada = illuminate data**  
Means for Customers to enjoy Digitalized Innovation quickly and easily



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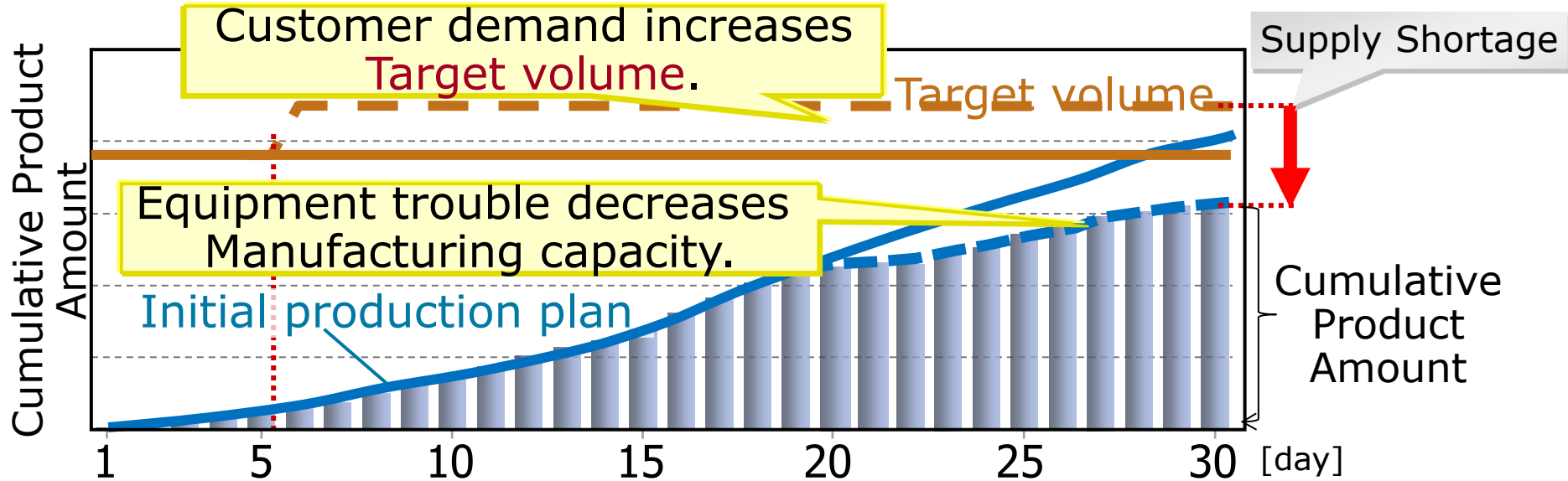
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# 4-1. Industrial Solutions

No	Issues	Solutions	Slide#	Technologies
1	Frequent change of constraint conditions to manufacturing shop floor	<ul style="list-style-type: none"> <li>Dynamic Scheduling of Production</li> </ul>	4-2 4-3 4-4 4-5	<p><b>Symbiotic ADS</b></p> <p><b>Data Analysis/Simulation (S-model)</b></p> <p><b>Image Analysis</b></p>
2	Lower efficiency in work process improvement	<ul style="list-style-type: none"> <li>KAIZEN through Work Process Analysis</li> </ul>	4-6 4-7	
3	Mega recall caused by lower quality of production in global sites	<ul style="list-style-type: none"> <li>Quality Control using Image Sensing Data</li> </ul>	4-6 4-8	

# 4-2. Problems in Manufacturing shop floor

Conditions of manufacturing shop floor changes frequently.

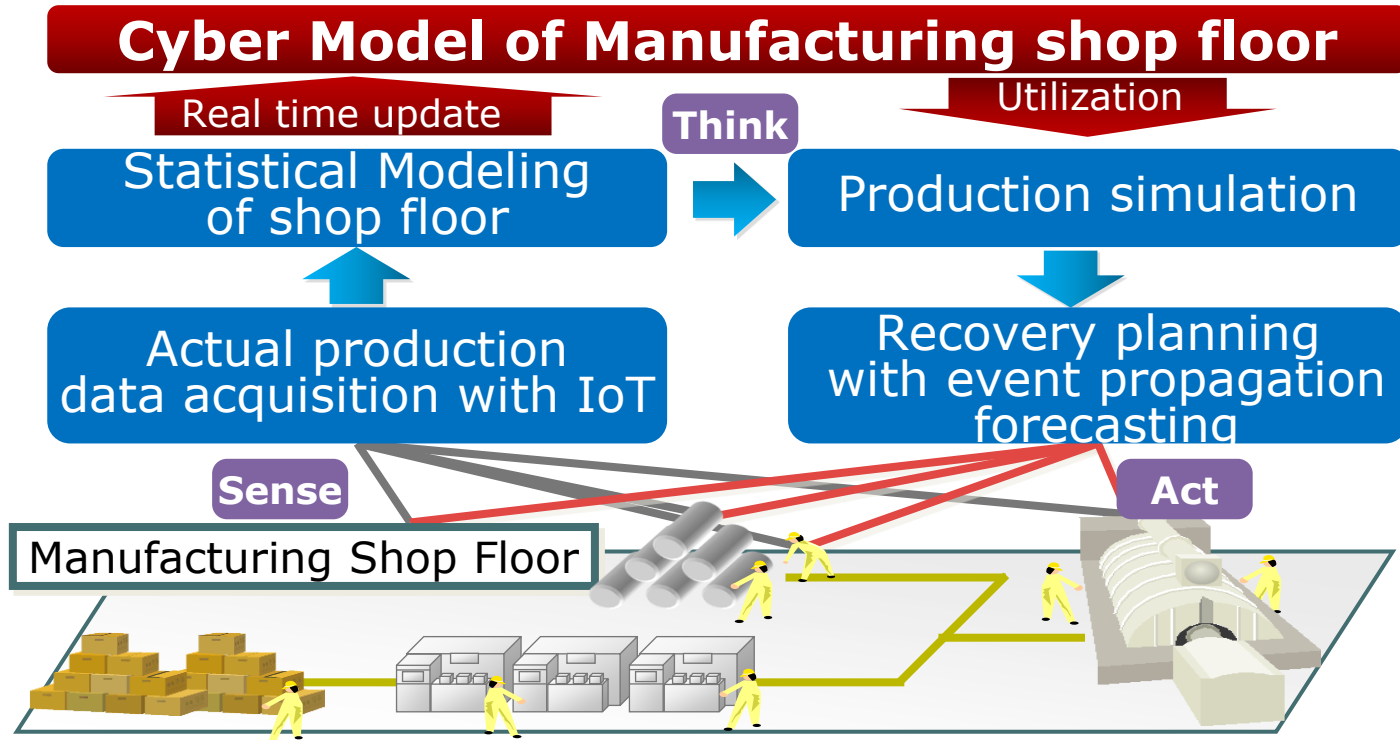


**Dynamic Scheduling Solution** is highly required to achieve target.

- Step 1: Detects difference between initial plan and daily result.
- Step 2: Re-schedules production plan for recovery.

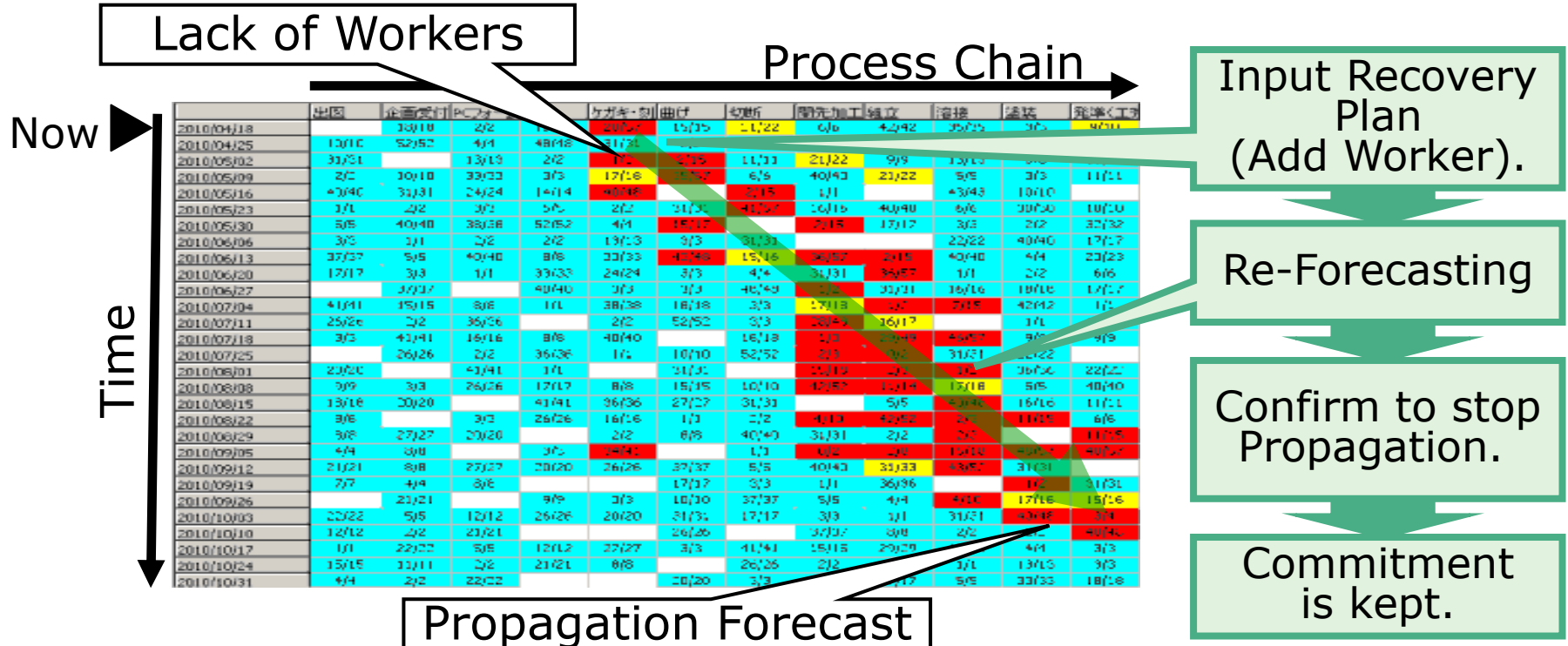
# 4-3. S-Model based Production System

Production forecasting & re-scheduling with Statistical Modeling and Simulation technologies ("**S-model**")



# 4-4. "Tsunami Analysis"

## Event Propagation Forecasting like behavior of "Tsunami"



# 4-5. Recovery by S-Model Production System

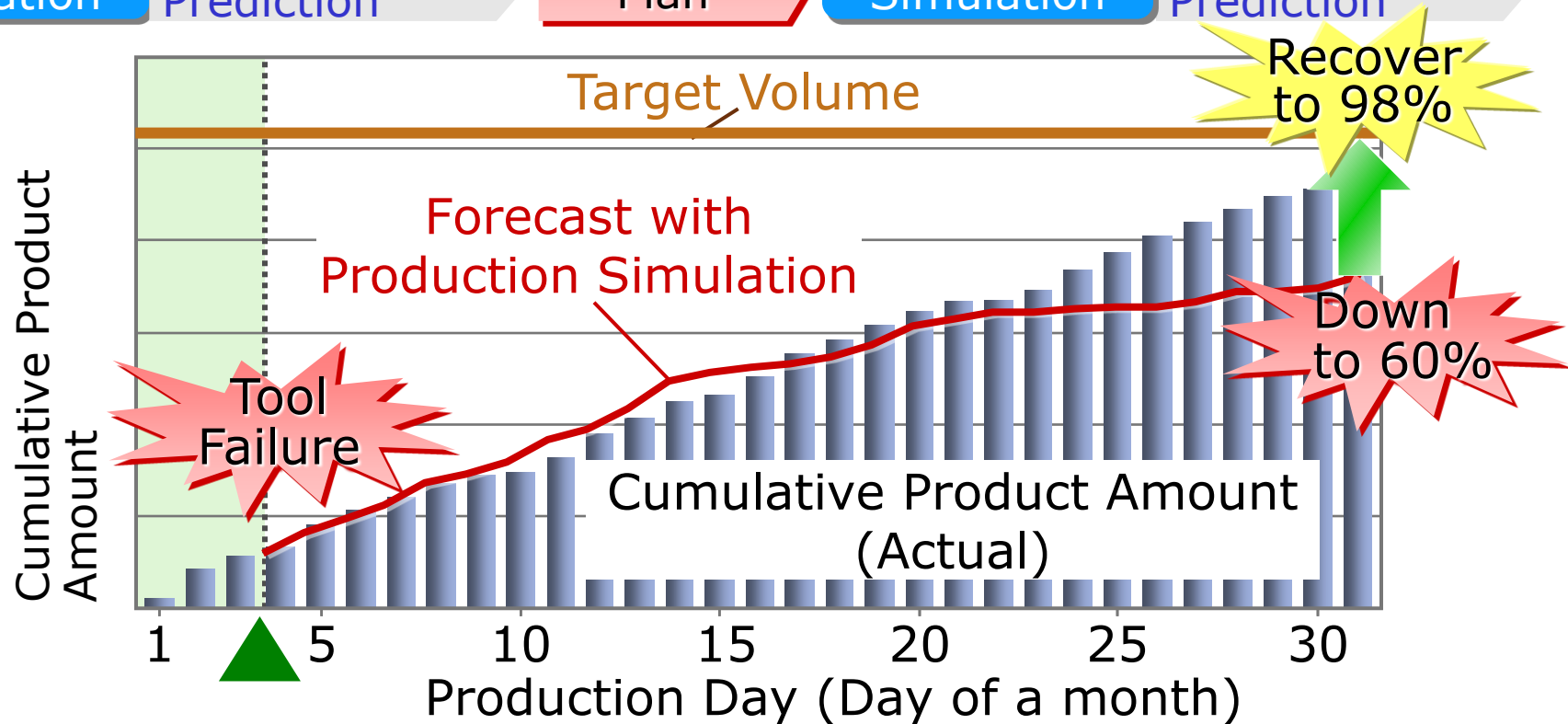
Production Simulation

Target Volume Prediction

Recovery Plan

Production Simulation

Target Volume Prediction





### Work Process Analysis



To detect bottleneck process and improve it quickly using video image data and RFID.

### Worker Motion Monitoring



To detect abnormal motion patterns.

# 4-7. KAIZEN through Work Process Analysis

## Challenges

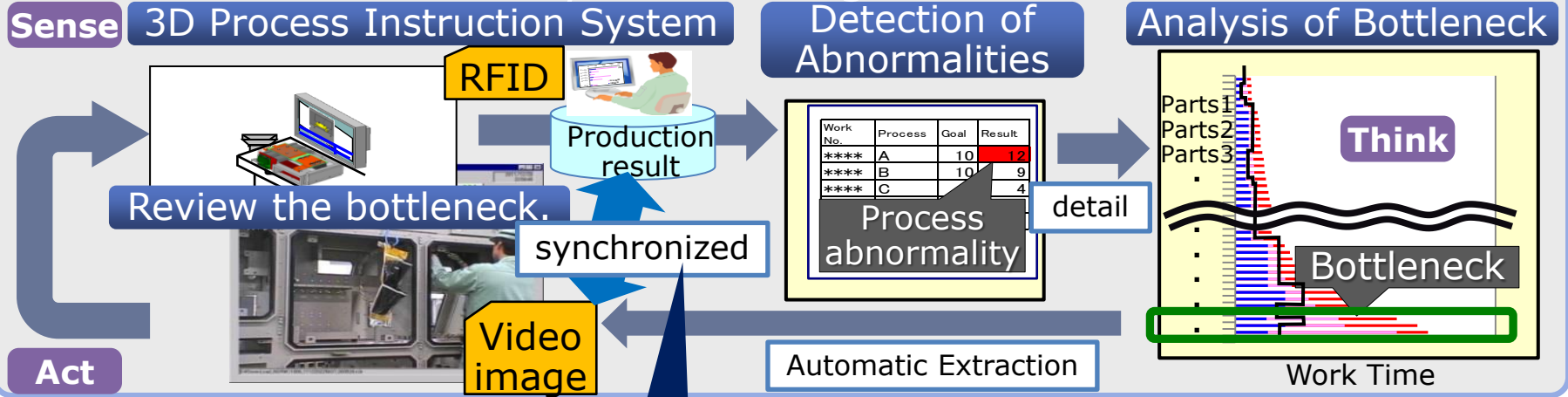
To detect bottleneck process and improve it quickly.



## Effect

Reduction of work analyzing hours: approx. -80%

## System Configuration



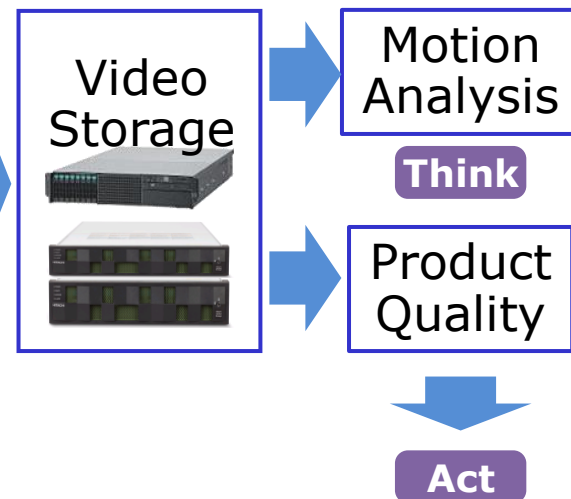
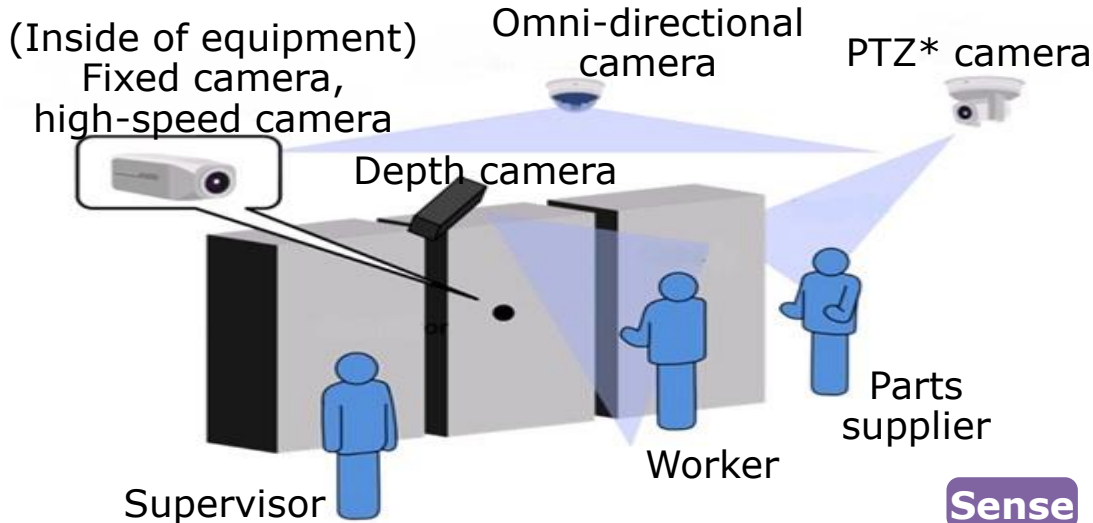
The Video Analyzing system is synchronized with Work Process Data linked by RFID.

# 4-8. Quality Control using Image Analysis

Improvement of manufacturing quality by Image Analysis

- To avoid mega product recall
- To ensure product traceability

Various cameras installed in each site



\* PTZ: Pan, Tilt, Zoom

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# 5-1. Centre for Social Innovation - Europe

Mission: Contribution to business expansion/creation through providing solutions for matured society

European Big Data Lab. (EBDL)  
Experience Design Lab. (XDL)

Platform Tech Enabler

- Big data analytics
- Ethnography
- Vision Design
- Service design

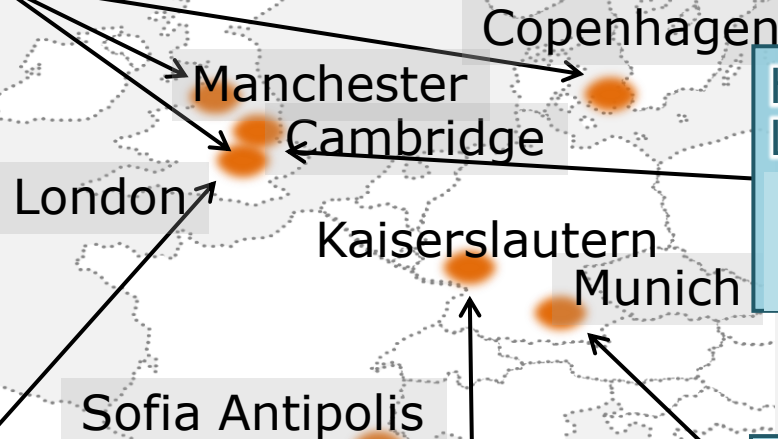


Transportation, Energy & Environment Lab. (TEEL)

- Focus applications
- Rail
  - Energy



Number of Researchers: 70



Hitachi Cambridge Lab. (HCL)

- Quantum Computing
- Spintronics
- Electron wave optics



Automotive & Industry Lab. (A&IL)

- Focus applications
- Automotive
  - Industry

DFKI

- Research on AI
- Deep Learning
  - Industry

# 5-2. Hitachi's Activities on Smart Manufacturing HITACHI Inspire the Next



The role of think tank on European policy (Industrie4.0)

Only a regular member from Asia

Industrie4.0 Platform WG1 regular member



The open forum of IoT application (such as GE maintenance business)

IoT Testbed for Manufacturing cosponsored by Hitachi, Mitsubishi Electric Co. and Intel was approved.



Planning of science and technology policy under the initiative of Cabinet office

Committee member (Toyota, Hitachi)

Robot Revolution Initiative, SIP, IVI, etc.

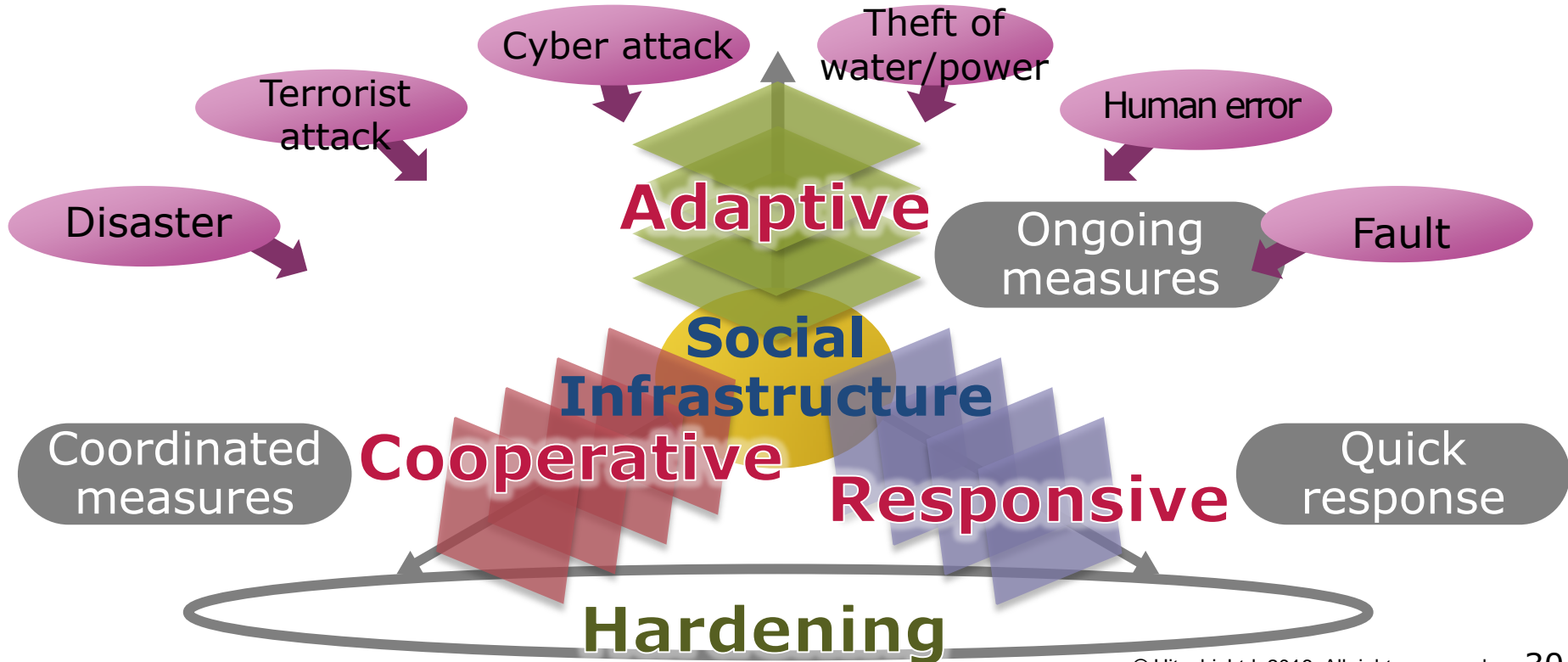


International standardization of IoT itself, industrial innovation by IoT

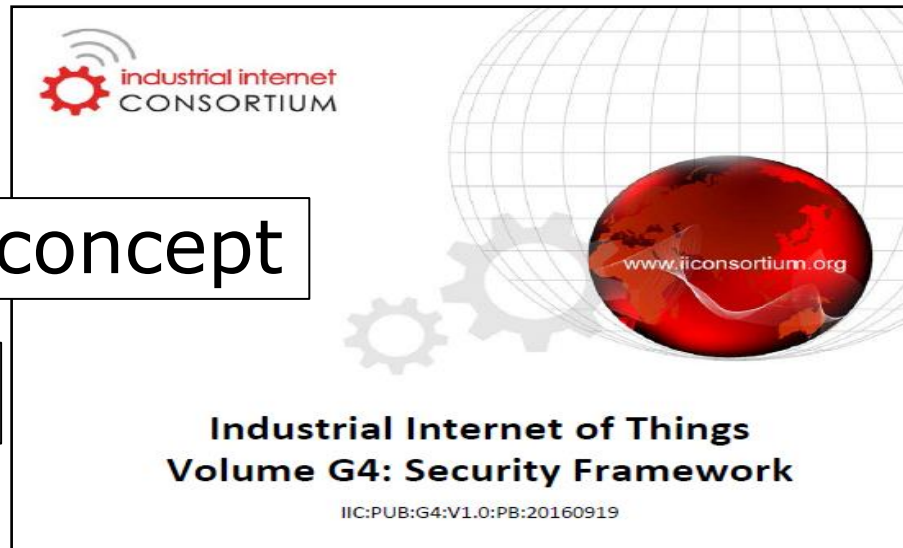
Steering committee and TC member

# 5-3. H-ARC concept

In addition to Hardening of the security, Adaptive/Responsive/Cooperative improve security of the whole system life cycle.

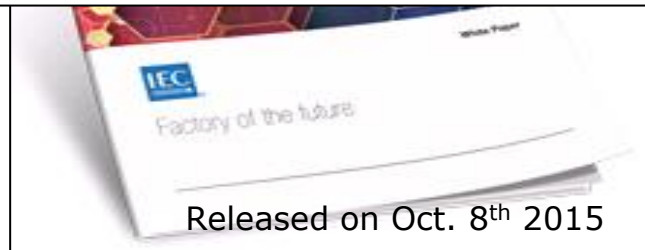


# 5-4. Contribution to Standardization



H-ARC concept

Symbiotic ADS concept



H-ARC concept proposal for IIC Security Framework  
[http://www.iiconsortium.org/pdf/IIC\\_PUB\\_G4\\_V1.00\\_PB.pdf](http://www.iiconsortium.org/pdf/IIC_PUB_G4_V1.00_PB.pdf)

IEC Market Strategy Board defined the Next Generation Factory.  
<http://www.iec.ch/whitepaper/futurefactory/>



**HITACHI**  
Inspire the Next 