

Banking for the Unbanked

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Münchener Kreis Blockchain Conference
November 23, 2017





WFP World Food Programme



DATARELLA

Blockchain based
PAYMENT AND
ACCOUNTING
SYSTEM



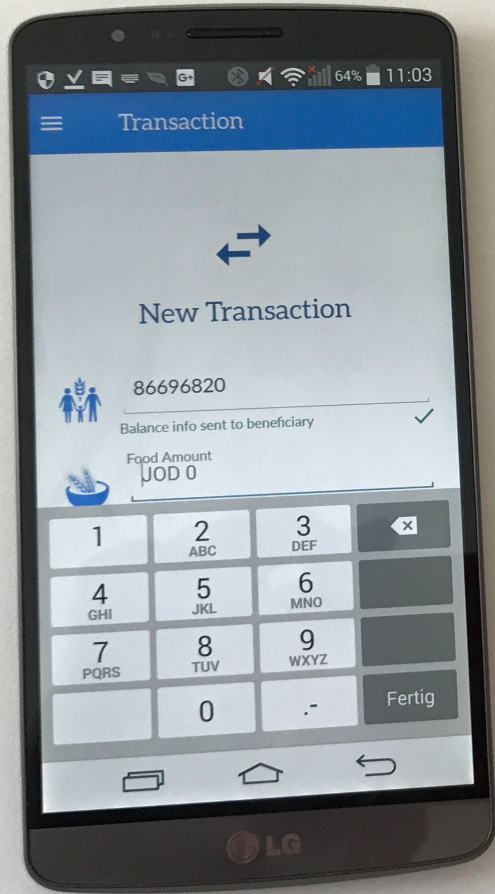
UNITED NATIONS



World Food
Programme



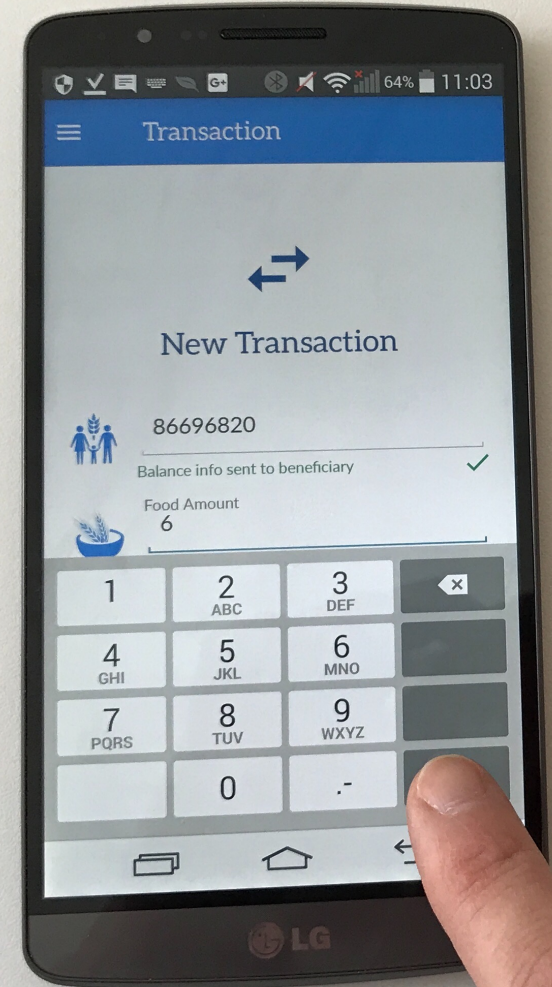
VENDOR



CUSTOMER



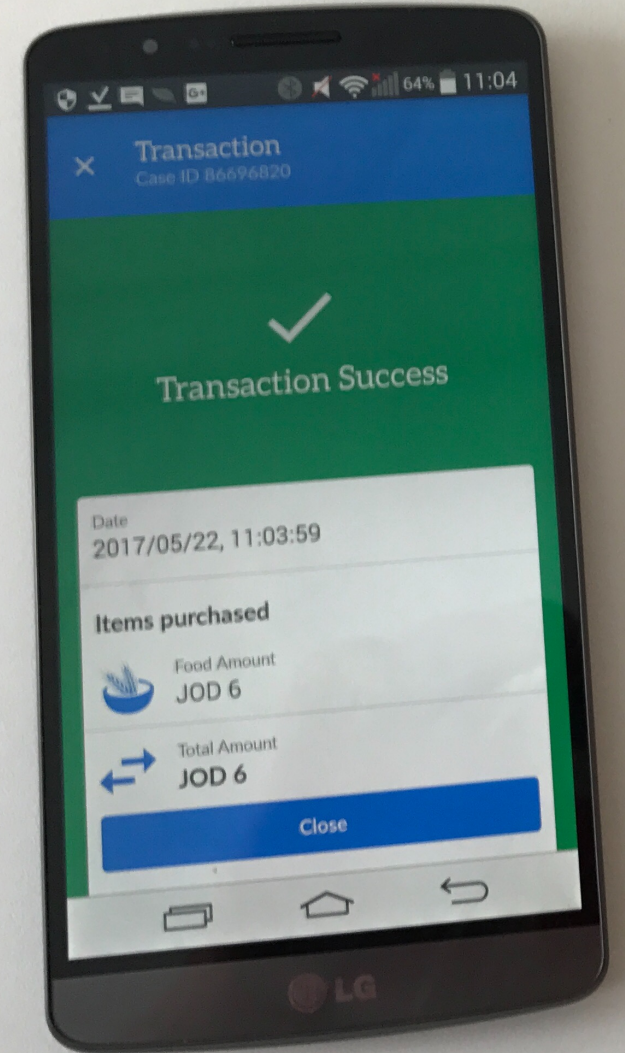
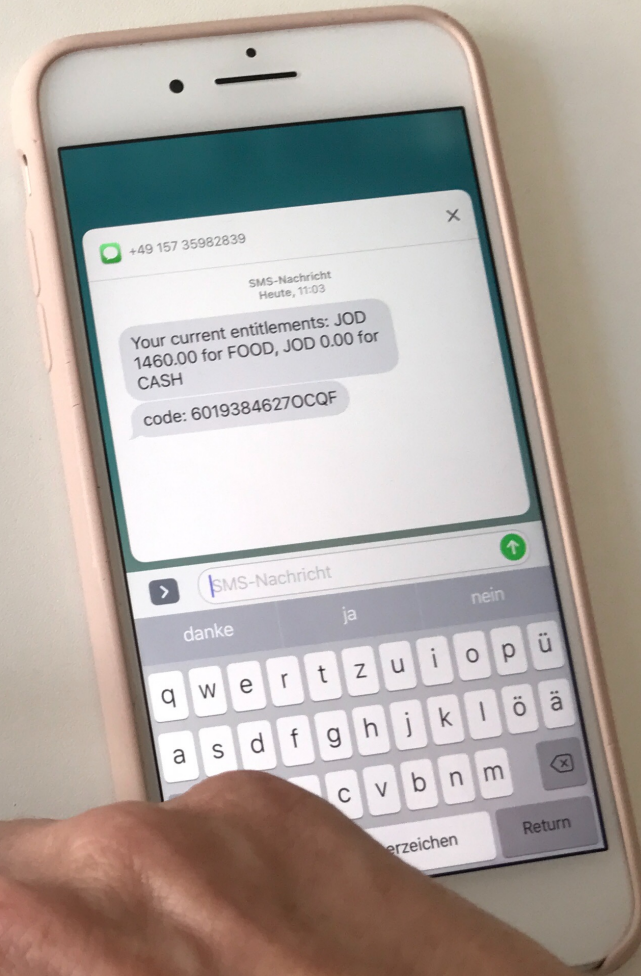
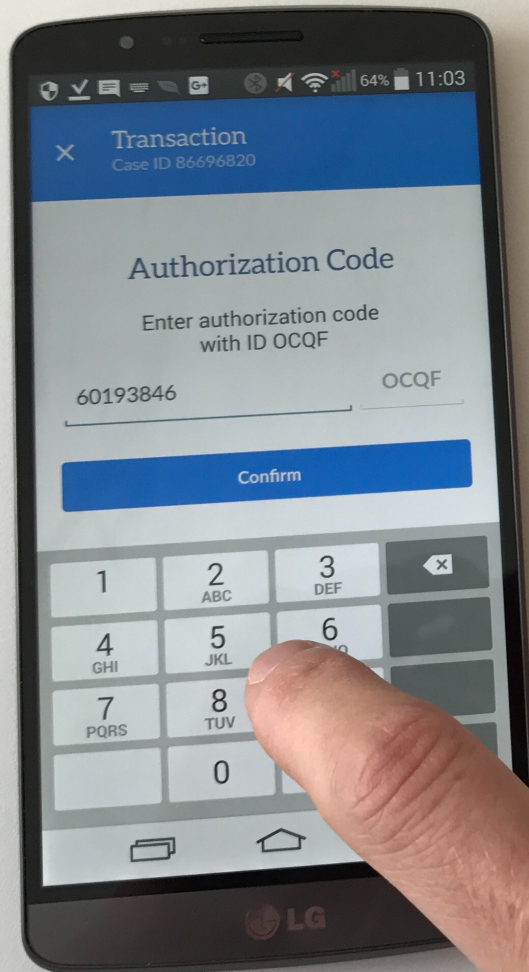
VENDOR



VENDOR

CUSTOMER

VENDOR



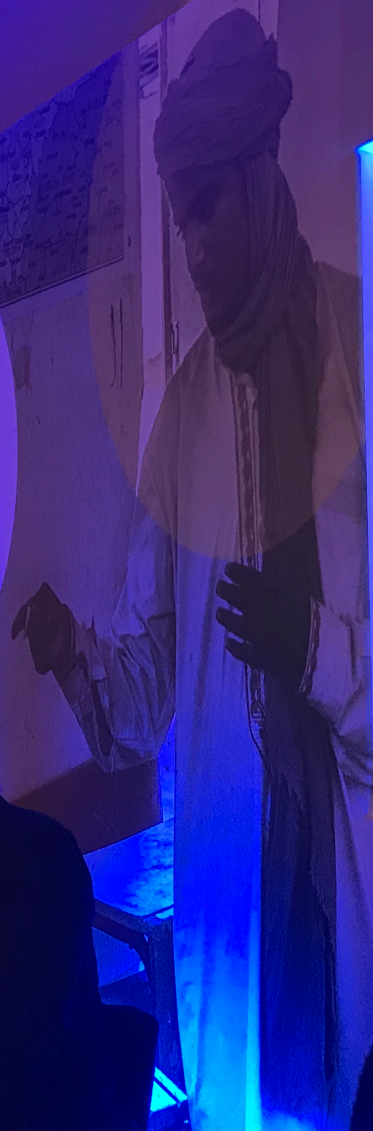
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  logIndex: 0,
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{ address: '0x740f874e4231f2c060fe010571325f1998e05cab',
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```

Integration with legacy biometric identification



Enterprise blockchain under real world conditions

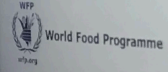




WFP

Blockchain

Beneficiary



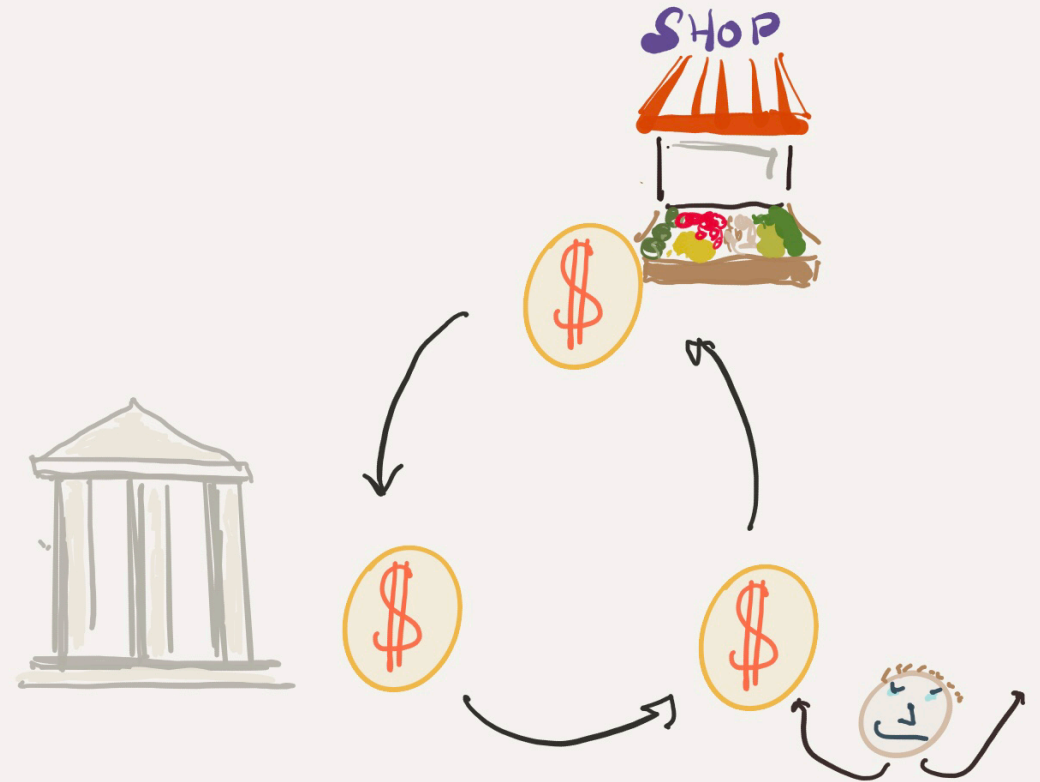
- 5 Months
- 10,500 Beneficiaries
- USD 1.6 million
- 200,000 TX
- 98% Fee Reduction
- No Info Shared
- No Funds Advance
- Full Control
- 100% WFP Reality
- Speed
- Flexibility

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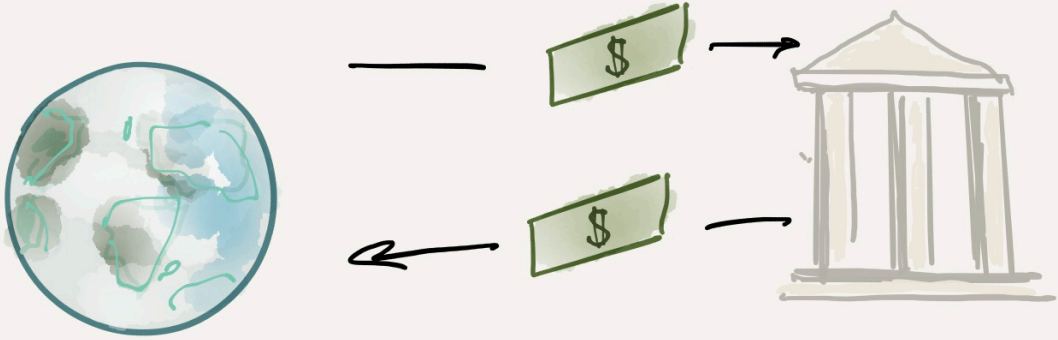


Cashless Economy for the Unbanked

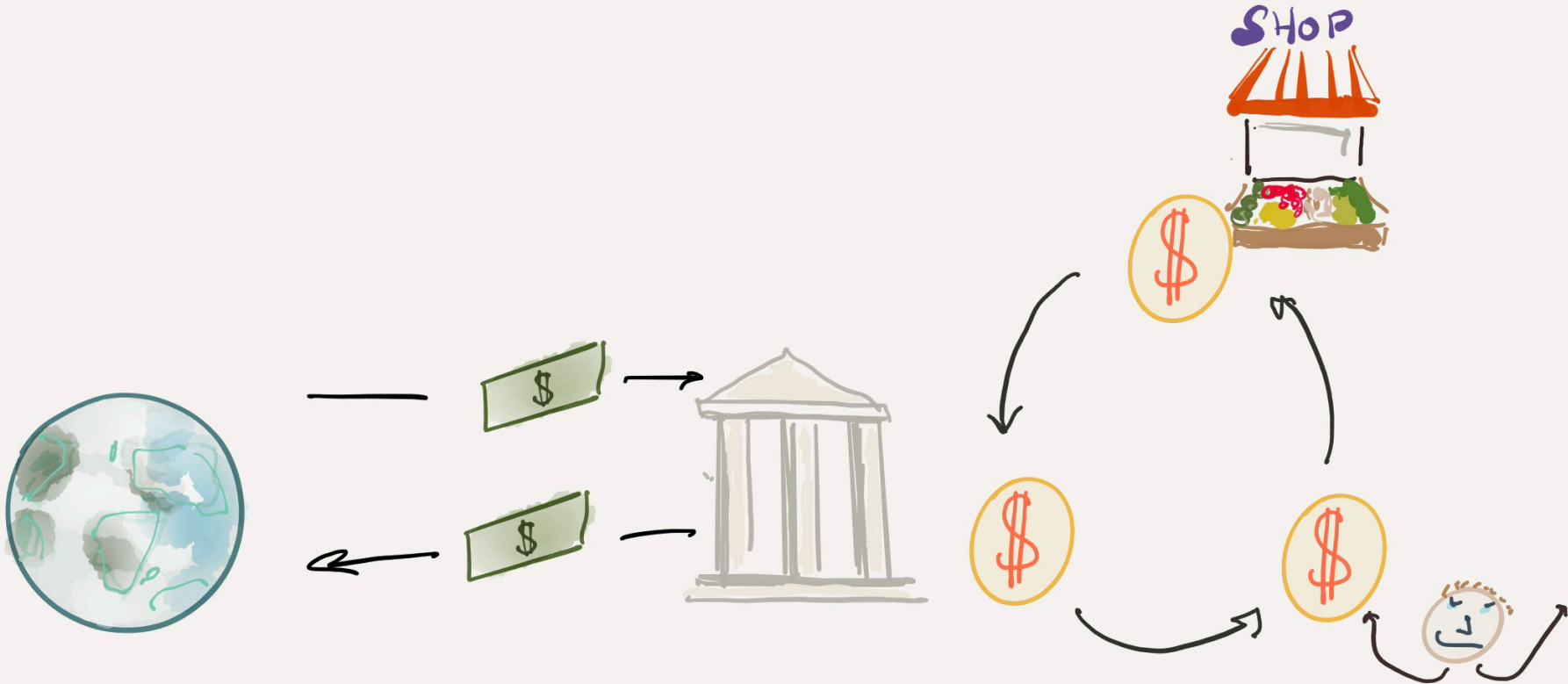
- Central bank issues token that are pegged to an account of fiat currency (like US \$)
- People can use tokens as cashless payment
- ... and trust that the value is guaranteed
- The central bank may convert tokens to fiat currency
- The token can only be used domestically. It fosters the local economy without the risk of profits being siphoned off abroad
- Tax evasion and money laundering are almost impossible



Cashless Economy for the Unbanked



Cashless Economy for the Unbanked



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DATARELLA

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Selected Customers

