Shared Source Initiative

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Separate the Topics of Discussion

Open Source	Shared Source	Public Domain	Business Models	Standards

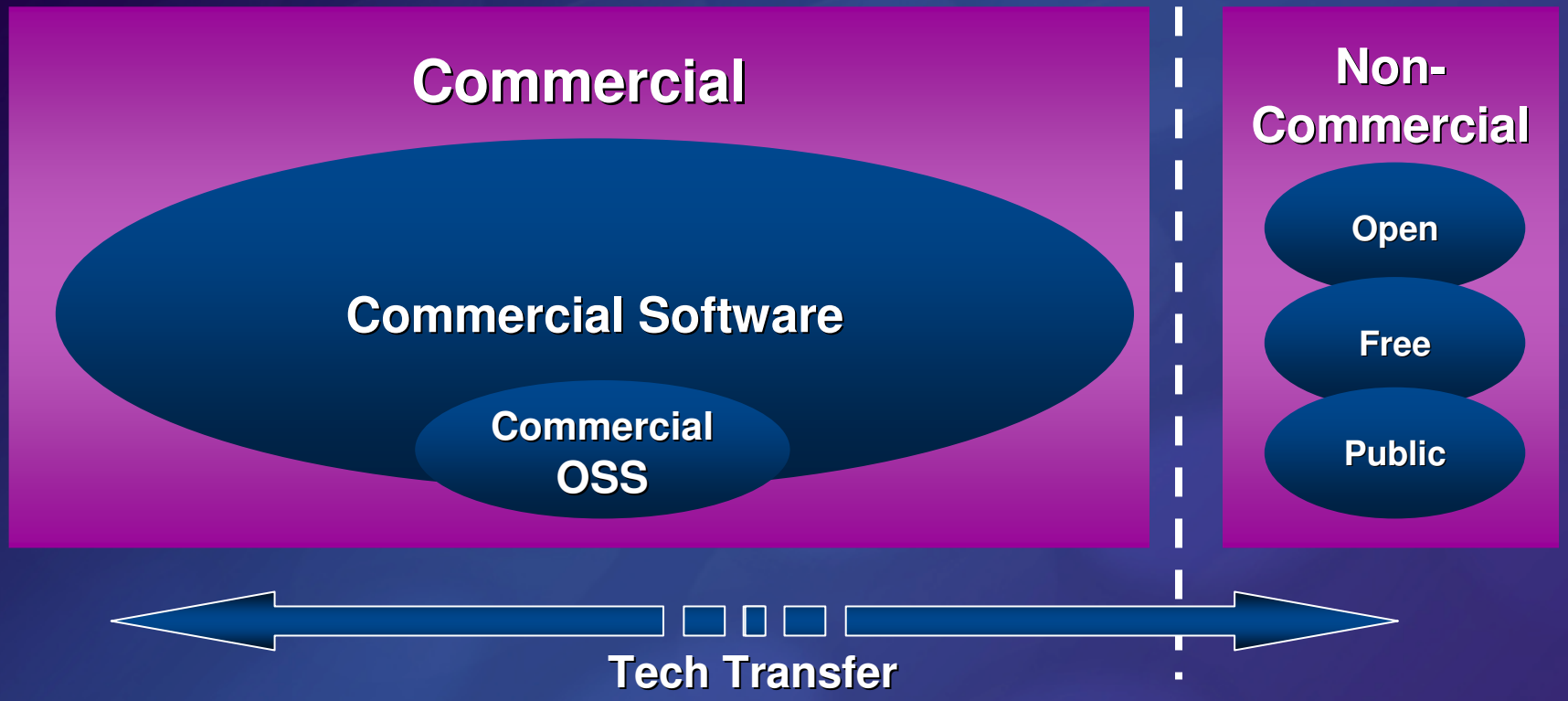
Industry, IP, economics, policy…

Product competition

Microsoft® Windows™

VS.

Commercial and Non-Commercial Software



- >50K software companies producing >100K products
- Business needs are consistent across all dev models
- Technical realities for production environments are not dev model dependent

Industry Move To The Middle

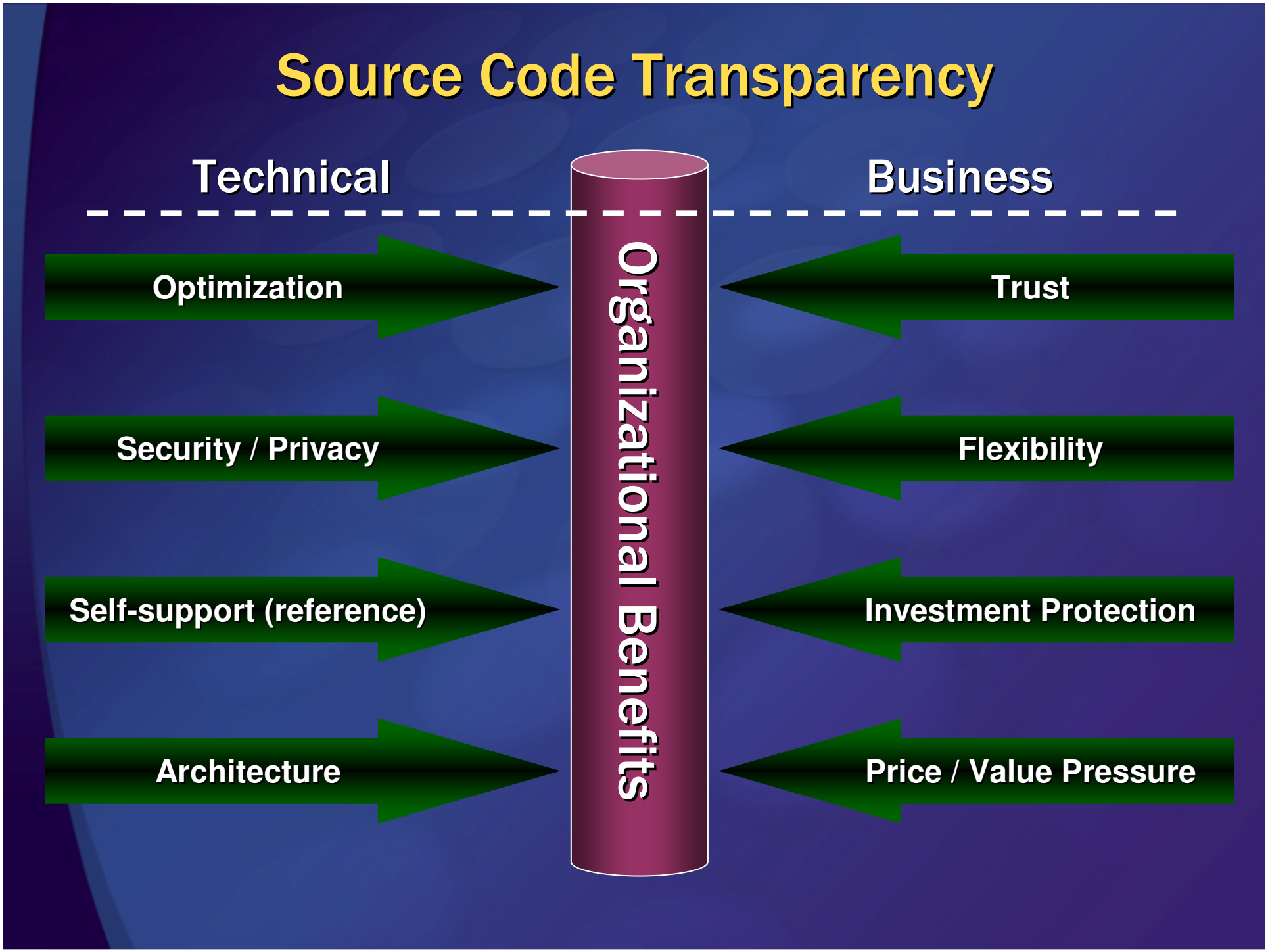
IBM
Apple
SUN
SAP
Oracle
Microsoft
RealNetworks

Customer Benefit

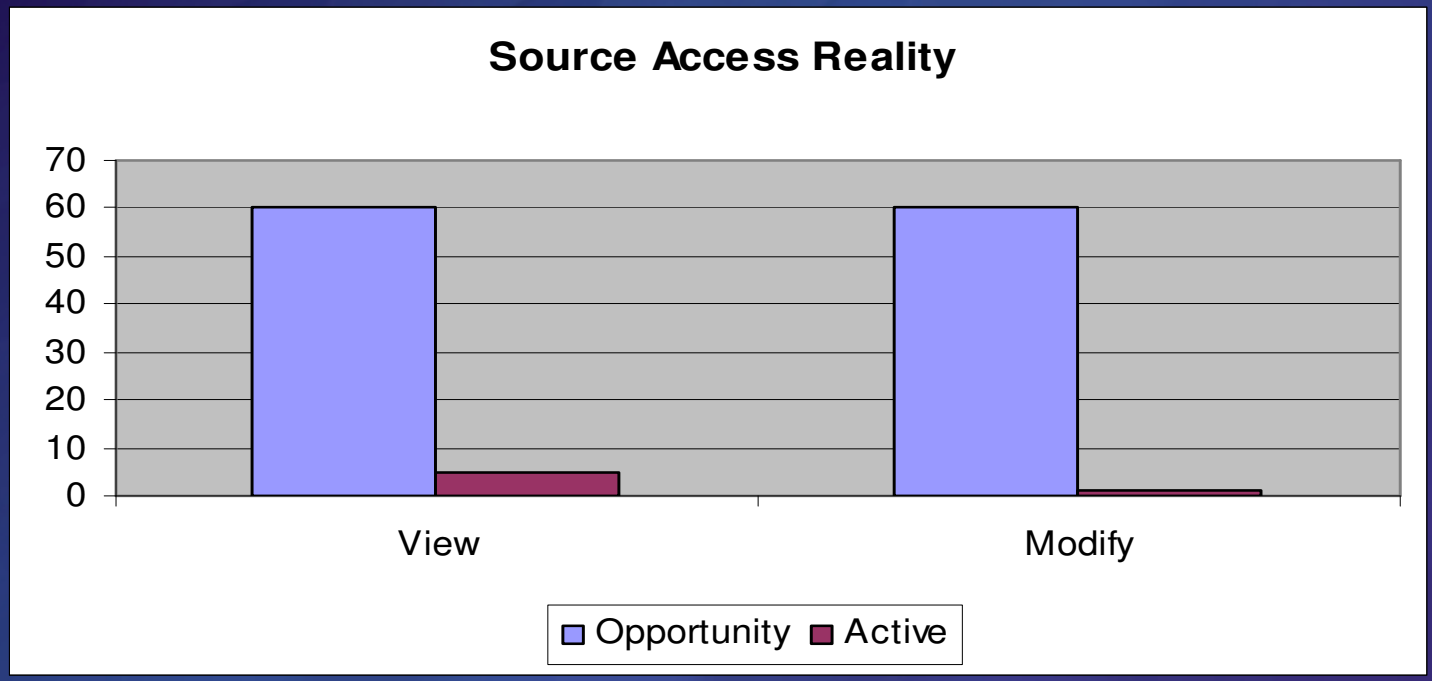
Business Model

Red Hat
CollabNet
VA Systems
Ximian *
SuSE *
Sendmail

* Recently acquired by Novell


Source Code Transparency
Technical
Business
Optimization
Security / Privacy
Self-support (reference)
Architecture
Organizational Benefits
Trust
Flexibility
Investment Protection
Price / Value Pressure

Transparency Increases Trust



Source: Microsoft private survey, April 2003. 5 countries, 1160 Interviews, ITBDM, ITDM, ITPro, Dev

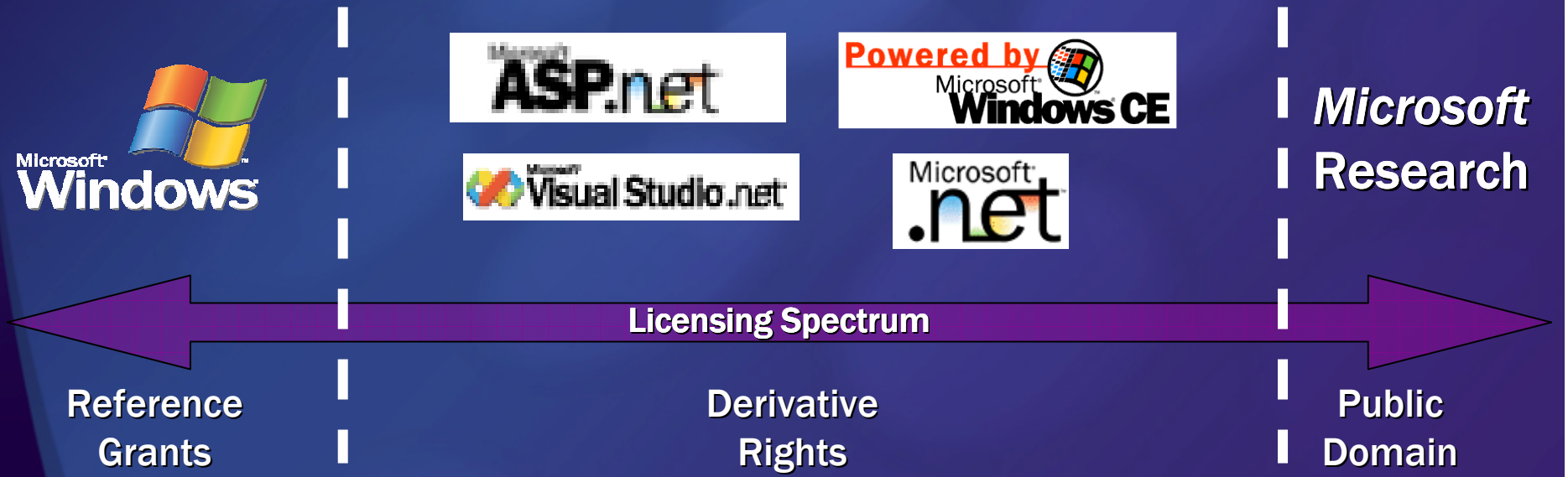
- ~60% say source access is critical for view/modify
- <5% will view system source
- <1% will modify system source

Shared Source Programs

Support Customers	New Development	Education & Research	Business Opportunity

>800,000 developers

9 of 12 programs provide modification and redistribution rights



Case Study: Government Security Program

- Trustworthy Computing Initiative
- Initial discussions regarding source
- Real work focused on partnership and information

Microsoft Windows

- Windows source code to national governments
  - 62 countries eligible, 25 signed, 12 public, engaged with 25 more
  - Australia, Austria, China, Finland, NATO, New Zealand, Norway, Russia, Spain, Switzerland, Taiwan, Turkey, UK

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