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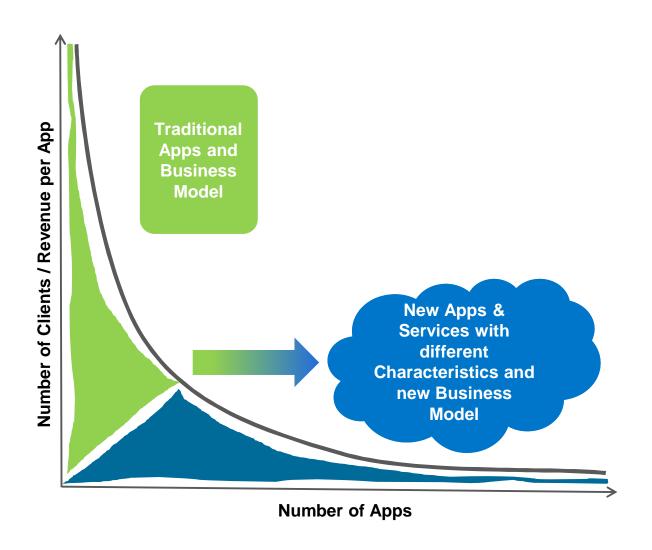


The Business Web

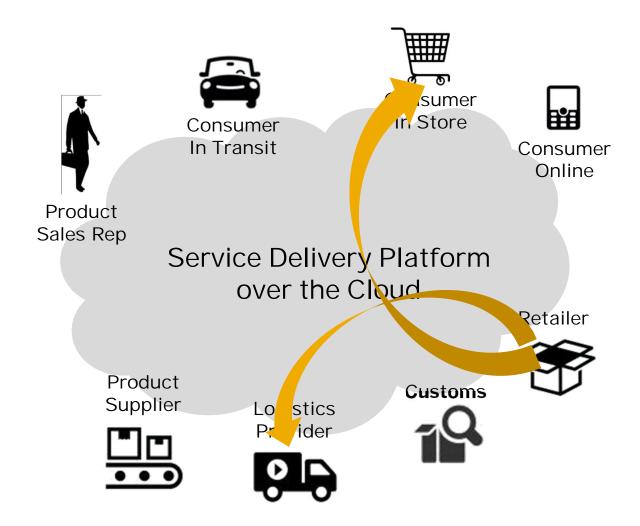
A New Platform to Support Service Driven Business Ecosystems



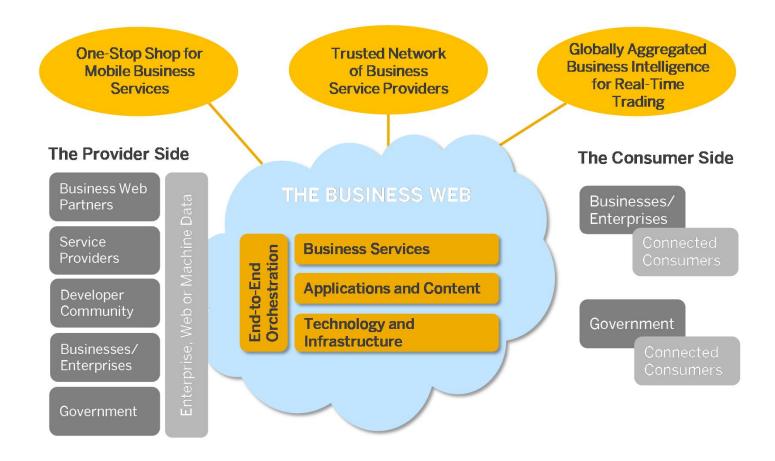
A Shift in the App / Service Market



Networked Business in the Internet of Services and the Cloud



The Business Web



Compliance Challenges for the Business Web



Compliance principles trade-off with Business Web Principles?

Compliance Principles

- Control
- Transparency
- Auditability
- Responsibility

Business Web Principles

- (Limited) Trust
- Virtualisation
- Distribution
- Collaboration
- Exposure
- Flexibility

Security and Compliance Characteristics of the Business Web

Sharing & Collaboration

Access Control → Usage Control

Data Owners' policies vs. data processors' policies

Limited Trust

- Assure Trustworthiness
- From local to global enforcement
- → From system-centric view to data-centric view

Support Compliance through Technology Drivers:

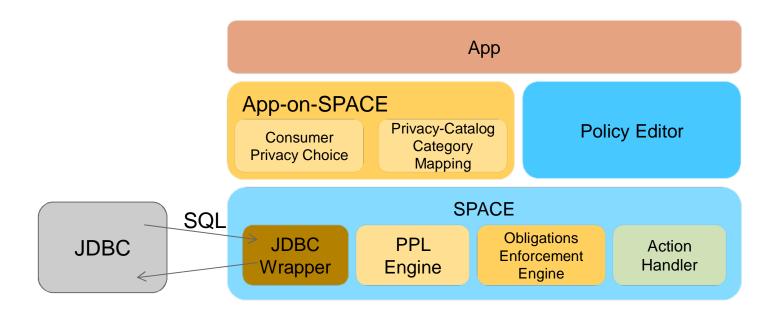
- How to impose control
- How to collaborate in limited trust environments

Technology Drivers for Compliance in the Business Web



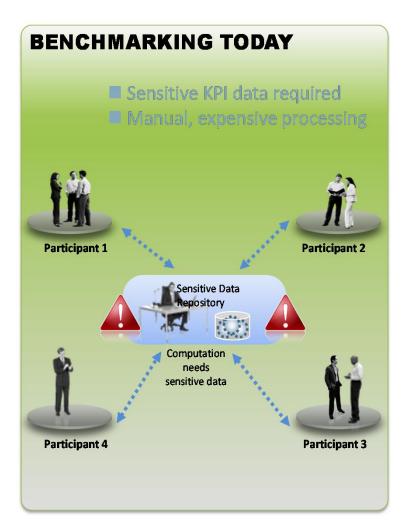
Data-centric Security: Sticky Security and Privacy Policies Travel with Data and Keep the Data Owner in Control

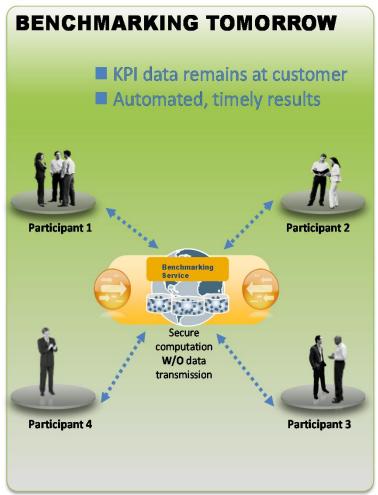
Sticky Policy and Access Control Engine (SPACE) Architecture



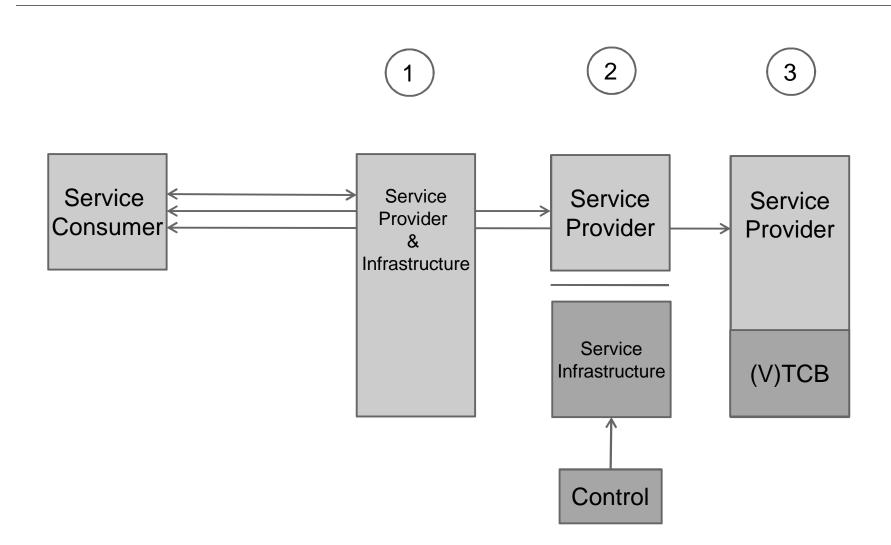
Limitation: Need to own / trust the platform provider

Privacy-Preserving Computing: Secure Benchmarking – Compute without Disclosing your Sensitive KPIs





Degree of Enforcement: Technical View





Thank You!