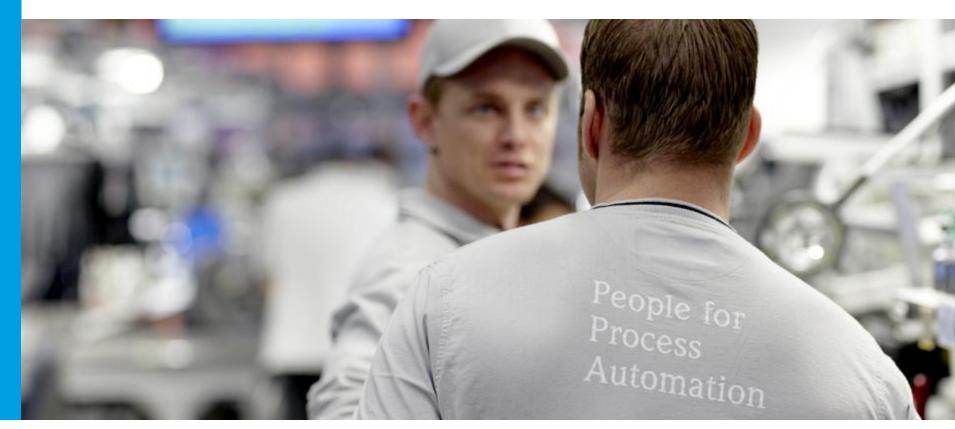


Smart Asset Management für Kunden in der Prozessindustrie

München, 22. November 2012





Endress+Hauser at a Glance

- Process measurement instrumentation for production and logistics in the process industries
- Consultancy and service in 97 countries
- One of the largest privately owned companies in the automation industry
- Headquarter in Reinach (Switzerland)
- CEO: Klaus Endress

- Key figures 2011
 - Net sales 1,5 bn Euro
 - Employees > 9400







Endress+Hauser at a Glance









Instruments

Services

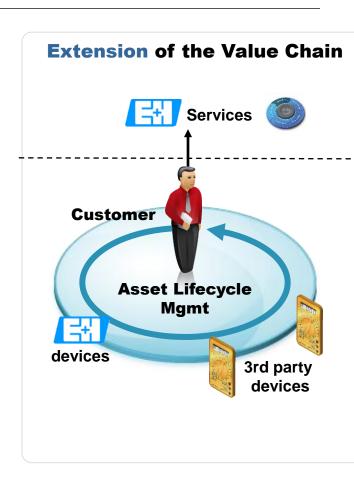
Solutions

Endress+Hauser 🖾

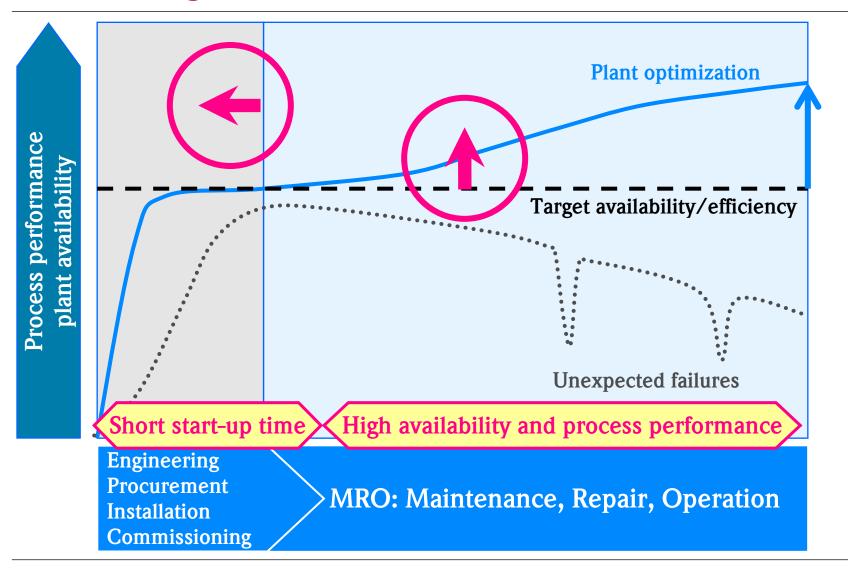
From Product Vendor to Solution Provider

- Challenges as Product Vendor
 - Product commoditization
 - IP and parts piracy threat
- Opportunity as Solution Provider
 - Innovative solution offering
 - Increase customer loyalty
 - Value Added Services

Services and Information to Differentiate



The challenge of our customers



Plant Asset Management is important for our customers

 Instruments and their signals to the control system are critical for process plant operation





Slide 6

Reality Check

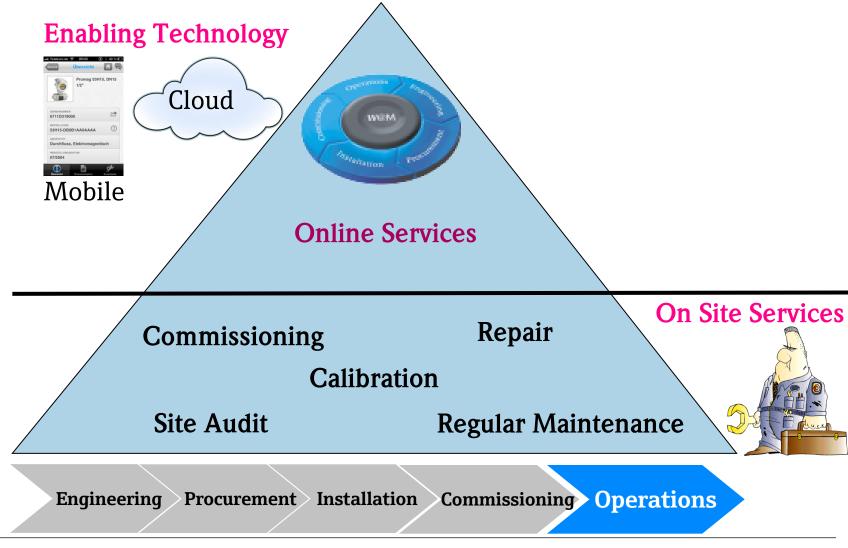
Is your information up to date and can you easily find it?

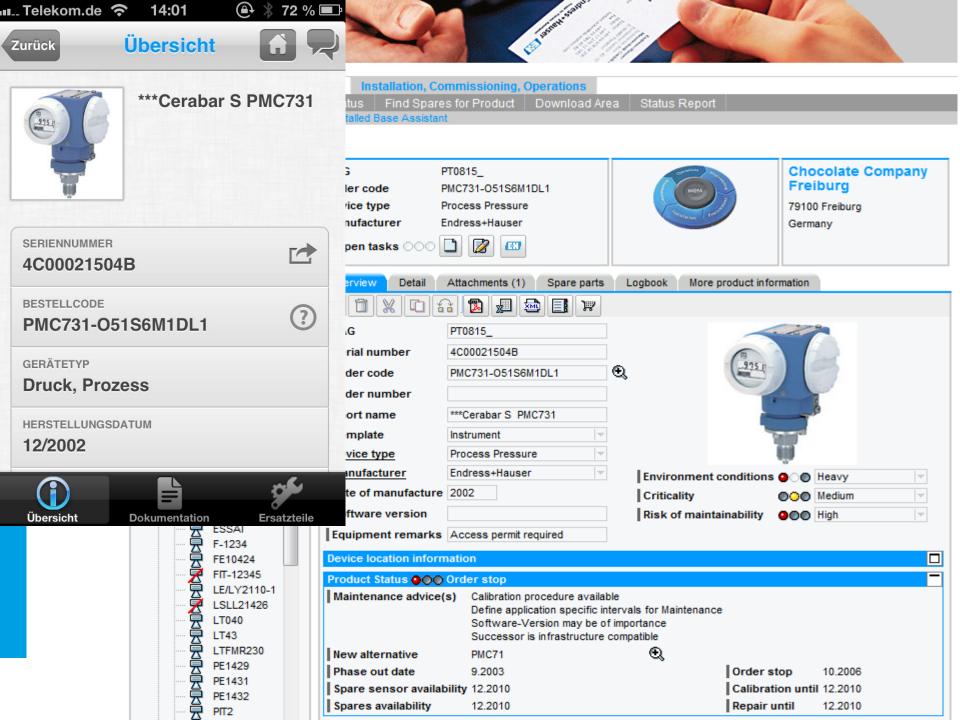


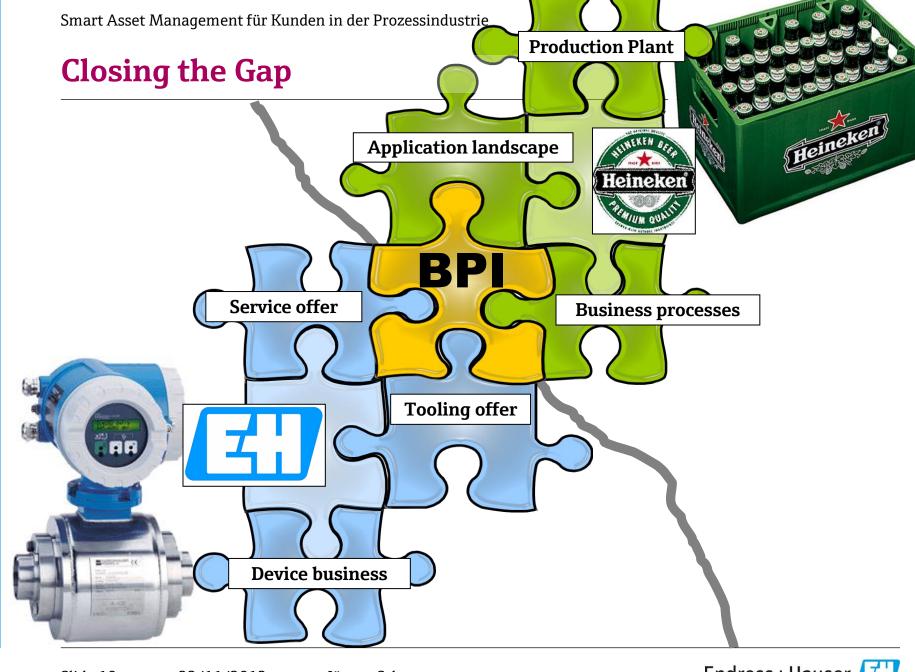
- User manuals
- Technical information
- Safety statements
- ■Product Status
- Supplier specific events
- Calibration data
- Certificates
- Software versions
- Spare part information
- Drawings

Master Data Management is a #1 topic in EAM

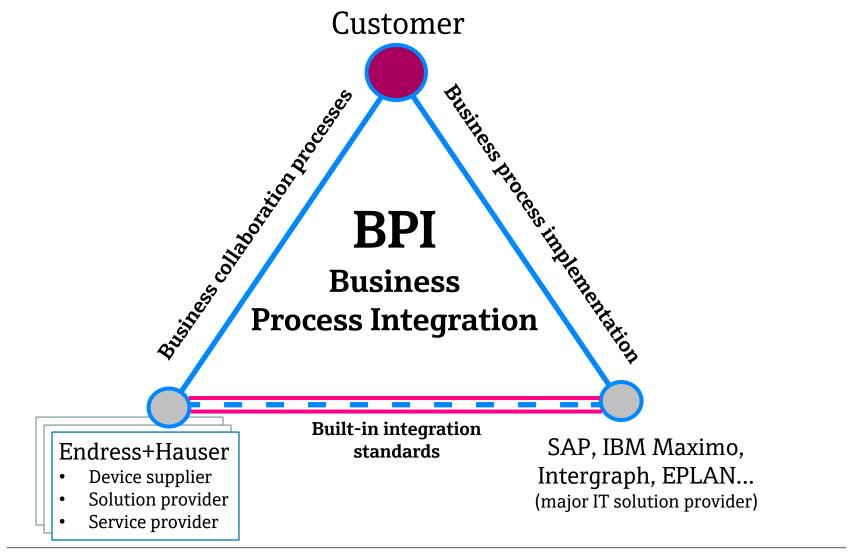
Alignment of ONLINE and ONSITE Services







BPI: We believe in "built-in" standards



Klaus Endress. CEO Endress+Hauser Group



"I expect that every device we manufacture at Endress+Hauser is automatically available with all relevant life cycle information in the SAP systems of our customers.

Appropriate information at the needed time is of unimaginable value because this improves the efficiency and therefore the result of the entire company.""

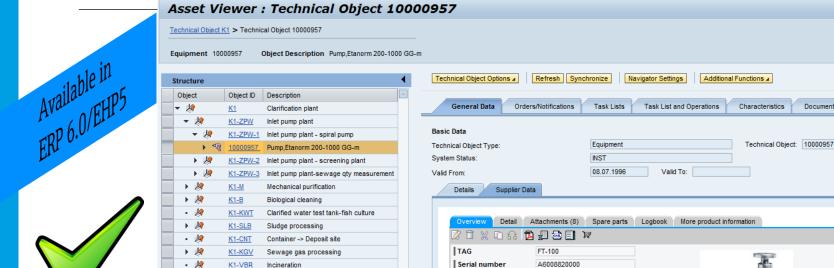
Endress+Hauser offers to its customers with their Asset Management Portal secure access to life cycle information of more than 17 million measuring devices.



W@M

installation

Supplier device information linked into SAP EAM



Co-Innovation project Endress+Hauser & SAP AG

Product Status 000 Available

Order code Short name

Device type

Manufacturer

Date of manufacture

Software version Equipment remarks

Measuring range Measuring task

Location details Application

Location

Loop

Bus Bus address

Jürgen Schrempp

Device location information

83F50-A999AABEAXXX

Coriolis Mass Flow Measurem

Environment conditions

Risk of maintainability 000 Low

Proline Promass 83

Endress+Hauser

V2.02.00

SAP demo

Process 1

Maintenance advice(s) Std. Oper./Calibration Procedure available

Loop 1-3

Documents

Maintenance Items

Pump, Etanorm 200-10

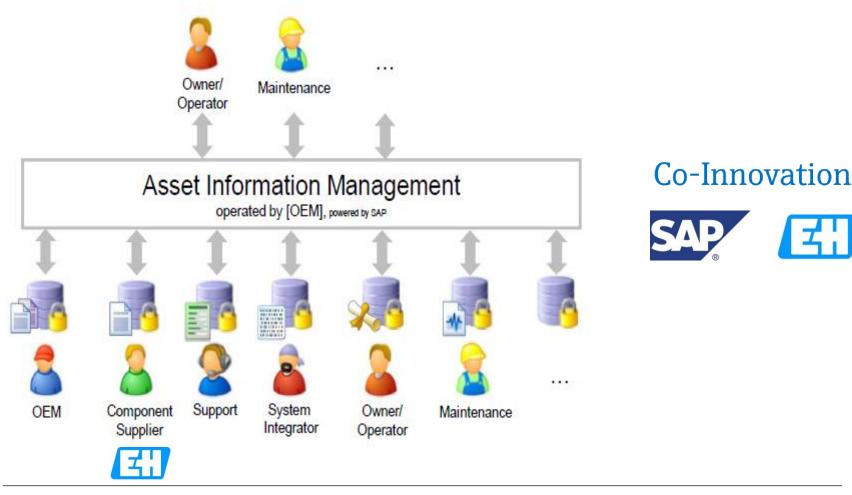
M

K1-HZA

Heating

The Future of Asset Information Management

...is based on integrated Processes across companies



Slide 14

Summary

- Plant Availability and Process performance are key challenges in the process industries
- Endress+Hauser offers ONSITE and ONLINE Added Value Services → Information as Differentiator!
- Efficiency gain through Integrated Processes across company boundaries (BPI)

Co-Innovation

Any questions?

