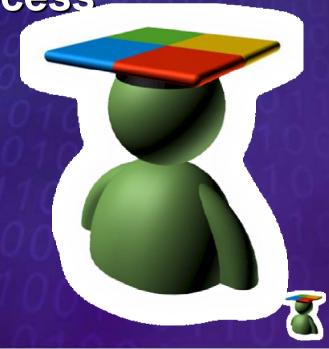
Münchner Kreis
eLearning in Companies
New Methods for Training and Continuing Edcuation
September 2002

Skills Analysis Online

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# **Session Summary**

- Microsoft's Learning Business
- The Business Requirements
- The Learning Portal Solution
- The Skills Assessment Process
- Skills Analysis
- The Business Advantages



# Microsoft Learning Business

- Audience Overview
  - 11,000 Services Personnel Worldwide
  - Emphasis on early technology ramp
- Global Learning Services
  - ~100 Employees Worldwide



- Internal, Services focused Training Group
- Solution
  - Skills-centric platform 'Learning Portal'
  - Build vs. Buy decision



## The Business Requirements

- Accurate Training Needs Analysis (TNA)
- Global Skills Gap Analysis
- Increase Business Relevance of Training
- Faster Response to Organization Changes
- Flexible Training Delivery
- Single, Web-based Platform









## The Solution

- Skills-centric solution
  - Skills Assessment and Analysis
  - Learning Management System
  - Enterprise Resource Planning
  - Knowledge Management platform







# Training Needs Analysis

- Historical method used account manager
  - Large an organization
    - 11,000+ learners
    - 100+ countries
  - Data collected only every 6 or 12 months
  - Not responsive to changes in organization
  - Data from the wrong level
  - Data based on intuition not fact
  - Paper based data collection
  - Monolithic courses were only offering



# Skills Gap Analysis

- Independent pockets of analysis occurred
- No central skills schema
- No standard method of data collection
  - Often used Excel spreadsheets
- Used solely for team's purpose
  - Often to route phone calls



# Training Relevance

- ILT could not be tailored
  - Monolithic, generic courses delivered
  - Slow delivery times, due to large organization
- Courses aimed at product level
- Courses did not target Business Skill Requirements



# Organization Changes

- Training department was the last to know
- Lost touch with the customer
- No understanding of local language requirements
- Central systems never up to date
  - HR data delayed
  - Active Directory Organization did not show virtual teams



# Learning Portal Overview Content **Skills Courses** Learning **Users** Roadmaps

### **Skills Definition Process**

- Dedicated team work with the business
  - Business involved through SME's
  - Define and implement skills schema
  - Skills managed in the Learning Portal
- The skills data drives everything
  - Must be accurate and maintained
  - Must stay relevant to the business





## The Core Data - Skills

Skill Set Scenario Proficiency 0 1 2 3 4 Scenario Scenario Skills Scenario



# Skills Deployment Workflow

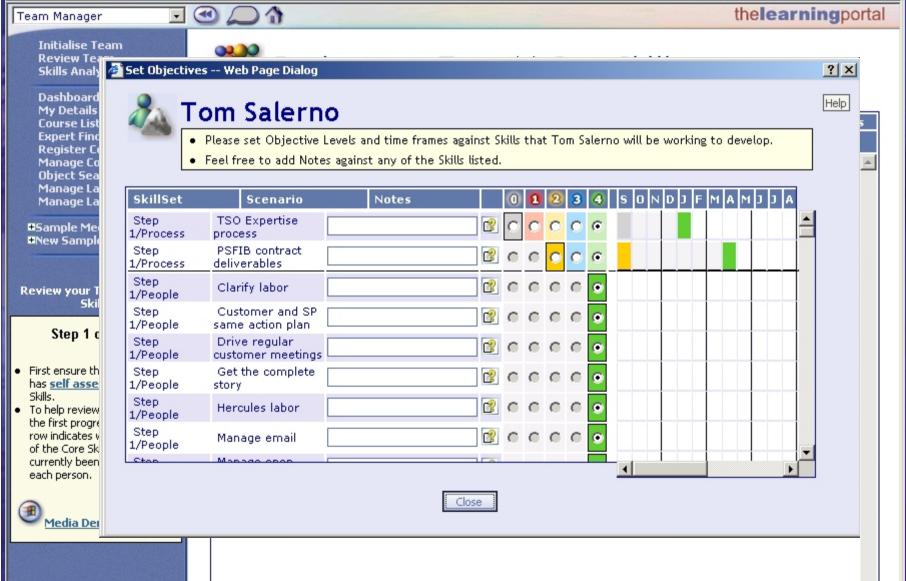
- Managers Populate Their Teams:
  - Teams configured
  - Skills profile for team created
- Individuals Self-Assess Skills
  - Assess Team Skills (Core Skills)
  - Assess Additional Skills
- Managers Confirm Skills
- Individual Learning Objectives are Set







## The Skills Workflow





## Skills Analysis

- Instantaneous Business Services:
  - The Expert Finder
  - The Dashboard
- Skills Gap Analysis
  - Enterprise, Macro and Micro level
- Training Needs Analysis
  - Content Reporting against Skills
  - Personal Learning Roadmaps determine requirements



# **Expert Finder**





## Dashboard



# Skills Gap Reporting

Initialise Team Initialise Team (NEW) Review Team Skills Analysis

Team Manager

Dashboard
My Details
Course List
Expert Finder
Register Content
Register Content NEW
Manage Content
Object Search
Manage Labs Online
Manage Labs OnOffline

■Sample Media ■New Sample Media

器 Skil	ls Gap	Analysis
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Team : Learning Portal Team

Skill Type : All Skill Types

Filter : Core Skills only

▼

Country: All countries

thelearningportal

Export to Excel

SkillSet(s)/Scenario(s)		Now	3 mth	6 mth	9 mth	
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Event HTML (VM)	2	1	1	1	1	
Excel HTML/XML	3	1	1	2	2	
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Excel Interoperability	2	1	1	1	1	-
	3	1	2	2	2	
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## The Impact

- Now fully understand the business
  - Human capital analysis
  - On-going TNA
- The delivery model changed
  - iLearn complements ILT
  - Rapid response to demands
  - Local Language delivery
- We are Skills Consultants
  - Skills profiling
  - Highlight under and over skilled areas



## **Business Advantages**

- Improved business agility
  - Example: Windows XP
- Business drives the learning agenda
- Provides non-learning business value
  - Embedded in daily business
- Strong foundation for ROI study



#### What We Have Learned

- Its on-going process
- This is not about the technology
- Build around the business
- Needs continuous marketing
- The on-line environment is complimentary and successful
- Provide the value proposition and e-learning comes for free



